



• Kevin Mullen

## Captains name Campbell, Trenter as danger men



• Pat Bannon



SYDNEY CITY (Hakoah), standing from left: Bill Fenny (masseur), Kevin Mullen (captain), Terry Smith, Steve O'Connor, Todd Clarke, Tony Pezzano, Ian Bruce, John Spanos, Murray Barnes, Jim Patikas. Front: Joe Watson, Ken Boden, Eddie Thomson, John Stevenson, Hilton Silva, Ian Souness. Missing: Mark Trenter.



HEIDELBERG UNITED, standing from left: Jim Tansay, Pat Bannon, Gary Cole, Theo Selemidis, Yekka Banovic (now Derby County), Jeff Olver, Arthur McMillan. Front: Andy Bozikas, Jimmy Rooney, Jamie Paton, Jim Campbell, John Yzendoorn, Charlie Yankos, George Pavlidis. Missing: Bob Provan, Ken Taylor, Jim Williams.

# Stars in the gun

By LAURIE SCHWAB

Sydney City has overtaken Marconi as the aggregate leader over the first four seasons of the PSL. The table is:

	P	W	D	L	F	A	Pts	BP	Pts %
Sydney City	104	59	24	21	197	108	142	1	143 68.2
Marconi	104	58	25	23	199	116	136	4	140 65.3
Heidelberg	104	50	29	25	179	136	129	1	130 62.0
Adelaide City	104	47	23	32	171	129	117	1	116 56.0
Sth Melbourne	104	40	24	40	140	131	104	1	105 50.0
West Adelaide	104	41	21	42	132	138	103	1	104 48.5
Brisbane Lions	104	32	32	40	138	152	98	0	90 45.1
Brisbane City	104	33	24	47	126	150	90	1	91 43.2
Fantome	104	31	26	47	128	180	88	1	89 42.3
St George	104	30	27	47	138	181	87	0	87 41.3
Newcastle KB	78	29	25	24	105	101	83	1	84 53.2
Canberra City	104	23	32	49	109	154	78	0	78 36.5
Sydney Olympic	78	23	19	38	83	111	65	0	65 41.6
Western Suburbs	52	20	13	19	74	74	53	0	53 50.9
APIA-L'hardi	52	19	10	23	58	72	48	0	48 48.1
Blacktown City	26	9	3	14	34	55	21	0	21 40.4
Moorebank	26	5	5	16	31	61	15	0	15 28.8

NOTE: Bonus points are not included in the percentages.

## Slickers favored

Sydney City has won four, drawn five and lost one of its matches against Heidelberg since the PSL started in 1977, scoring 16 goals to 11.

The Slickers' results have been:

1977 — 3-1, 1-1.  
1978 — 2-1, 1-1.  
1979 — 1-3, 2-2, top four 3-1.  
1980 — 1-1, 0-0, top four 2-0.

Sydney City will try to nullify Heidelberg midfielders Jim Campbell and Jimmy Rooney in the PSL grand final at Bruce Stadium, Canberra, on Sunday.

Slickers captain Kevin Mullens said: "Heidelberg builds most of its attacks through the midfield, so we'll have to close down Campbell and Rooney quickly, to stop them from feeding the forwards."

We'll also have to keep hold of Gary Cole, of course."

It is likely that Gerald Gomez will mark Cole, and that Steve O'Connor will take Jamie Paton the hero of Heidelberg's 4-1 victory over Hellas last Saturday (see pages 8 and 9).

Mullen or Ian Bruce — whoever isn't on Andy Bozikas at the time — will come across as sweeper.

Heidelberg captain Pat Bannon sees striker Mark Trenter as the biggest nuisance.

"He's big and awkward, he's strong in the air and he pushes and shoves and uses his elbows," Bannon said.

"I don't mind a guy who dishes it out if he's willing to take it as well — and Trenter will have to be prepared to take it on Sunday."

Trenter also tends to lose his temper. He's been sent off against us."

Bannon has great respect for the ability of Ken Boden, but he prefers to talk about the positive aspects of Heidelberg.

berg's player rather than the threat posed by the Slickers.

"I hope we're out of our slump now that we've beaten Hellas, and I'm sure we'll give Sydney City a really good game," he said.

"If we play the way we played against Hellas, we'll be unbeatable. It was our best performance since we thrashed APIA 5-0 early this year."

"The team is very fit and those four hard games in 12 days haven't really affected us."

Bannon said coach Len McKendry had been concentrating on improving the team's passing.

"We play a one-touch game and if you're not relaxed on the ball, the danger is that you'll knock the ball wrong, and lose possession."

"Against Hellas we relaxed on the ball and made sure. Gary Cole for example, was stopping it, having a look and giving some great passes."

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Likely teams for the grand final:

### HEIDELBERG

1. Olver
2. McMillan
3. Tansay
4. Yzendoorn
5. P. Bannon
6. Rooney
7. Selemidis
8. Campbell
9. Paton
10. Bozikas
11. Cole

### SYDNEY CITY

1. Clarke
2. Mullen
3. Bruce
4. O'Connor
5. Gomez
6. Watson
7. Stevenson
8. Souness
9. Boden
10. Trenter
11. Spanos
12. Spanos
13. Spanos
14. Gomez
15. Bruce
16. Watson
17. Stevenson
18. Souness
19. Boden
20. Trenter

## Campbell has the whistle

Don Campbell of South Australia has been appointed referee of the PSL grand final on Sunday.

Linesmen are Chris Bambridge of Victoria and Henry Witschke of NSW and the fourth official is Ken Allen of Canberra.

# MENZIES HOSTS FRASER AT ASPA AWARDS

By CRAIG MACKENZIE

Ken Boden of Sydney City and John Yzendoorn of Heidelberg are leading contenders for the Australian Soccer Press Association's PSL Player of the Year Award at Sydney's Menzies Hotel on Thursday, 30 October.

Prime Minister Malcolm Fraser will be guest of honor.

Awards also will be made to the Coach of the Year, Best Under-21 player and the Referee of the Year.

At last month's Bill Fleming Medal night Yzendoorn was chosen as Victoria's PSL Player of the Year to climax a season in which he has established himself as one of the finest sweepers in Australia and a regular member of the national team.

Jim Hermiston of Brisbane Lions was a clear winner of Soccer Action's JAT Player of the Year award and he must be another outstanding prospect for the ASPA's top award.

Boden has long been acclimated as one of the most skilful players in Australia and he has risen to national team prominence after a series of fine performances at club level.

The Best Under-21 Player award seems a match in two between Marconi's Eddie Krncevic and Alan Davidson of Hellas.

But Canberra's young central defender Mike Milovanovic is a dark horse as he has completed his best ever PSL season.

If members of the ASPA are

decisively swayed by national team performances then Krncevic will win but at club level Davidson, although he was sidelined due to injury, has had a better year than Krncevic.

Milovanovic has been a tower of strength at the heart of Canberra's defence but without the recognition which Krncevic and Davidson have had at senior national team level he is unlikely to poll better than the two rising stars of Australian soccer.

Eddie Thomson, coach of 1980 PSL champion Sydney City is favored to win the Coach of the Year award but he heads a field of useful performers all hot on his heels.

John Margaritis of Hellas has taken his charges from the near disastrous last placing of 1979 to third spot in 1980, a jump of 11 places.

Hellas is the PSL phoenix

and Margaritis must take credit for guiding its rise.

Thomson took over a successful, confident squad at the start of this season and the Slickers added to their impressive array of trophies with a league championship with the strong likelihood of winning this Sunday's grand final of the PSL top four competition.

Two coaches who have achieved a measure of success this season are Alan Vest of Newcastle KB United and Matt Carson of Brisbane Lions.

Lions equalled their highest ever placing in the PSL by finishing sixth as they had done in 1978.

Newcastle went one place higher than before by finishing in fifth spot.

If dramatic improvement in league standing is the most influential criterion for judging the Coach of the Year then Margaritis should win.

The Referee of the Year award should produce controversy as Tony Boskovic

from Sydney and Melbourne's Chris Bambridge are leading candidates but have been severely criticised after their handling of the two internationals between Australia and Mexico.

The most consistent refereeing performances I have witnessed in 1980 have come from South Australia's Don Campbell but the greater status of Boskovic and Bambridge could prove detrimental to Campbell's chances.

The awards represent press acknowledgement of performance and let's hope that parochialism doesn't mar the selection of winners because Australian soccer needs the glamour and promotion surrounding the ASPA's gala occasion.

Whatever the outcome the night should be successful as it is an occasion on which the Australian press pays homage to the players, coaches and referees — the people around whom the game is based at grass roots level.



REPORT from COCA-COLA BOTTLERS

## Monaro honors Milovanovic

Monaro Travel from Queanbeyan, in conjunction with 'Soccer Action', will present the PSL's top under-21 player Mike Milovanovic with a return trip for two to Surfers Paradise.

Milovanovic, from Canberra City, topped

'Soccer Action's' ratings with an average of 7.9 to win the award.

He will receive his award on 26 October at the Grand Final of the PSL top four competition at Bruce Stadium, Canberra.

Mr A. Radosavljevic, Director of Monaro Travel, will make the presentation.



By JOHNNY  
WARREN, former  
Socceroo captain

## KB to lock up its No. 15 shirt

We panted and puffed and our legs were sore but we felt tremendously happy for Col Curran at his testimonial match in Newcastle last week.

A crowd of 4500 watched Col's team, Newcastle KB United, beat a team of past Socceroos 4-0 at the International Sports Centre.

Col — "Bunny" as we know him — is expected to clear well over \$10,000.

It was an exceptional promotion by KB, one which I hope will start a trend of honoring our great players.

And it was tremendous to see all the guys turning out once more, even if it was in slow motion, as a tribute to one of the finest representatives of the finest representative team players Australia has had.

The Socceroo team was: Jim Fraser — Doug Ujensovic, Peter Wilson, Manfred Schaefer, Col Curran — Steve Perry, Johnny Warren (Dennis Yaeger half time), John Doyle, Peter Stone — Ernie Campbell, Ray Baartz. Coach was Rale Rasic.

Notice I crawled off at half time. It wasn't until afterwards that Newcastle scored three goals!

Bunny was very emotional after the game as he thanked Newcastle for this great honor.

And the club announced that when he retires, no-one will ever wear the No.15 shirt again.

Tony Henderson, former idol of Canberra fans, returns to the scene of his many triumphs when he turns out in an all-star side against the Australian youth team on Sunday.

The match is the curtain-raiser to the PSL grand final at Bruce Stadium, Canberra.

Henderson was Canberra City's top player before he

joined Marconi for the 1979 season. His Marconi and Socceroo team mate Eddie Krncevic also will be in the all-star line-up, which is:

Ron Cory (Marconi), Tom Darcy, Danny Moulis, Mike Milovanovic, Mike O'Shea, Rob O'Shea, Harry Williams, John O'Shea, Alan Reis, John Matzopoulos, Tony Brennan, Walter Valeri (all Canberra City), Tony Henderson, Eddie Krncevic (Marconi), Attila Abonyi (Melita Eagles), George Campbell (Juventus Canberra), and former St. George star Brendan Ross.

Attila Abonyi and Ron Cory will be presented with certificates in recognition for their national team duty at half time of the PSL grand final.

All former Socceroos are invited to attend the big match. They can get tickets by contacting ASF Marketing in Sydney on 922 5733 or by ringing me in Canberra on 30 2488.

Point of interest about the Canberra City coaching job: One of the applicants is said to cost too much (\$40,000), another has offered to do it free of charge. Perhaps it's time for a coaches' union.

I'm aware of the grumbles from Sydney and Melbourne about the grand final being staged in Canberra.

However, consider the following positive aspects:

Television will bring the game to many more people than would have seen it had it been played in Sydney or Melbourne.

The semi-final between Sydney city and Heidelberg drew barely 1000 people to the Sydney Sports Ground and the \$500 at the St Melbourne v Marconi semi-final in Melbourne wasn't earth shattering either.

The neutral venue will put both finalists on an equal footing.

It will be a golden opportunity for soccer to forge ahead and the opportunity must not be missed or wasted," Mr Booth said.

And never were truer words spoken!

And indeed a concentrated effort must be made to capitalise on the soccer fever which is sure to exist here after the World Youth Championships.

We have had the experience of such an opportunity going a-begging before.

This was after the 1974 World Cup Finals in West Germany where the Socceroos did ever so well and captured the imagination of Australia's sporting public.

Unfortunately this golden opportunity for soccer to climb to greater heights was completely wasted.

In fact the game has never recovered from some of the sad happenings in soccer here after these finals.

But all that's history now and it must not be allowed to happen again.

It will be interesting to see if our administrators have learned from the 1974 debacle.

If they haven't then there certainly will be no hope for the game here in Australia — let's hope this is not so!

Well this is the time of the year that the merry-go-round visits our clubs and coaches pack their bags and head for pastures new.

As for myself, I long for the day when club administrators will pack their bags and change clubs and coaches will stay put!

It will never happen, of course, but sometimes it's nice to dream!

But honestly, the coaching situation in Australian club football is bordering on the ridiculous.

Sure, there are bad coaches and sure some of them get themselves into their own

### Col Curran's Calendar

21.8.47  
Day of birth  
May, 1953  
First played competition football (Under 10's), roving centre half.  
21.8.53  
Given "Boston 18" soccer ball by uncle Tom Coates.  
1953  
Scored first competition goal v Shortland under 10's.  
1955  
Represented West Wallsend Primary School seniors (aged 8).  
1957  
Represented N.S.W. on tour of Northern Tablelands (aged 10).  
1959  
Joined New Lambton South with Ray Baartz. Played up front. Represented N.S.W. at national championships under Jim Miles.  
1960  
Had one season with Canterbury when family moved to Liverpool.  
1961  
Played with Maitland. Moved to Adamstown at end of season. First realised need for hard work. First saw name in Newcastle Morning Herald. First appreciated importance of dedication. Signed an open contract which later caused problems. Experienced tough physical training under Brian O'Neil. Made choice between surfboard and soccer. Learned that his best position was at the back, preferably right full-back.  
1961-1965  
Played with Adamstown and represented Northern N.S.W. on many occasions.  
1965  
Discovered that an open contract could be a stumbling block when Adamstown asked for \$5,600 transfer fee.  
1965-1969  
Stayed with Adamstown. Unable to get transfer.  
1970  
Went on tour of twelve countries with the Socceroos. This was the first Australian world tour. The squad toured South East Asia, England and Mexico, winning nine of their fifteen games. Of the other six, three were drawn.  
1971  
Joined Marconi. Represented against the England B side.  
1972  
First serious injury. Out for most of season. Spent some time with Adamstown while recovering.  
1973  
Joined Western Suburbs. Became a regular member of the Socceroo squad under Rale Rasic. Played in World Cup eliminations against New Zealand, Iran and South Korea, eventually winning a place in the World Cup finals in Germany.  
1974  
Still with Western Suburbs and Rale Rasic's World Cup squad. Played twice against Uruguay for a 2-0 win and a 0-0 draw. Was part of the team that put Australia on the map of world soccer. Travelled to Germany via Israel and Switzerland and played in the three World Cup matches.  
1978  
Joined Newcastle KB United from Western Suburbs.

### NJ: Was yours a strong soccer family?

CC: My mother's father was a great player with West Wallsend and my great grandfather, Jimmy Curran was a top player with Mimmi Rangers and Westy.

### NJ: What were the influences in those days?

CC: Well, there was no television and very little radio and I didn't read the papers then so I guess it just came from local tradition and the strength of the junior movement. In those days there were no other codes in Westy, only soccer.

### NJ: Can you remember your first game?

CC: Yes, it was at Johnson's Paddock and it was my first trial for grade. I was six and I

tried out for the under 10s and got picked as a centre half.

### NJ: How long did you remain a centre half?

CC: All my junior days at Westy. I was a roving centre half which gave me the chance to score a lot of goals. One year I scored 50 and I can remember scoring seven against Toronto-Awaba.

### NJ: Does your size aid your co-ordination?

CC: I think it might. Being shorter, I'm closer to the ball. The funny thing is I hardly look at it. My feet are level with the ball but well away from it. That's where I get power. I don't kick through the ball but swing around it.

### NJ: What about your

# Col Curran looks back...

• Newcastle KB United honored Col Curran with a testimonial match last week. About 4500 people watched KB beat an all-star team of former Socceroos 4-0 at the International Sports Centre, with Col playing left back alongside Manfred Schaefer, Peter Wilson, Ray Baartz, Doug Ujensovic, Johnny Warren and others with whom he campaigned in the Green and Gold of Australia. To coincide with the testimonial match, Newcastle Journalist Neil Jameson interviewed Curran about his 25 years in football. The interview was the focal point of a glossy souvenir programme produced for the match. In joining the tribute to Curran, we reprint it in full...



Col Curran  
reputation as an attacking  
fullback?

CC: Well, you take Newcastle United — I think we're much better side when we attack down both wings. By playing two central strikers and right winger, there is a risk of going down the one wing all day. That's where we have to look to vary it and that's where I come in on the left.

### NJ: How do you cope with the speed of the game now?

CC: You can make yourself faster by thinking quicker. You've got to think quick. Take Peter Sharpe — he's very fast but I don't mind playing against him. I know his trick is to push the ball 10 yards past the defender then try to tear past him. So, I just start five yards off him. He might be quicker than me, but not five yards quicker over a short distance.

### NJ: What do you look for in a manager or coach?

CC: You've got to look up to him and respect him. You've got to give the same for each other. He's got to acknowledge a good effort on your part. You know if you've had a good game and all you need is a tap on the shoulder from the coach. If you've had a really bad game, you need the coach to get you aside to show you

where you went wrong. That's what coaching is all about. Not this business of getting in the dressing room and tearing into one or a few players in front of the team. This is bad for the player and bad for the side.

### NJ: You've had a casebook of injury, when did it all start?

CC: It started at Marconi in 1971. Three quarters of the way through the season, I was training one night and I was the season after going on that first world tour. Anyway, I slipped in training that night and tore my groin. I played the season out and it just got worse. So I had an operation for an internal hernia. I was troubled by it for seven years on and off. The next year I had a three months break followed by an eight months break over contractual problems. So I came back to Adamstown in 1972. In 1973 went to Western Suburbs. During this time, Rale Rasic had been following my form. He had his squad formed then and there was no way that I could get in because he had a fellow called Bobby Hogg who was doing a good job. But then Hogg broke his knee and I was picked. I played right through the World Cup and as soon as I came home I played a pre-season game and did the injury again.

### NJ: You also suffered a bad injury during the World Cup. How serious was that?

CC: Well, I first joined Adamstown. I joined up for no fee. I signed an open contract which was supposed to let me leave of my free will. But after a few years when I did decide to go to Sydney, they refused to let me go and they put \$5600 on me which effectively stopped my move to Sydney at a young age. I didn't really get away till I was 22. My advice to the young players is to get the best advice possible before they put their names to anything.

### NJ: Talking about contracts have you had your fingers burned over bad contracts?

CC: When I first joined Adamstown, I joined up for no fee. I signed an open contract which was supposed to let me leave of my free will. But after a few years when I did decide to go to Sydney, they refused to let me go and they put \$5600 on me which effectively stopped my move to Sydney at a young age. I didn't really get away till I was 22. My advice to the young players is to get the best advice possible before they put their names to anything.

### NJ: It was that close?

CC: Yes. Because we should have scored first. You must also remember that we'd left Ray Baartz behind and there's no denying that the plan we'd worked to for years had to be altered because we'd lost Ray.

### NJ: What do you say to the criticism of Rale Rasic being too negative in Germany?

CC: If we'd gone in and played the way people wanted us to, you'd have seen double figures.

### NJ: What was it like under the Rasic regime?

CC: I could never get over his hand we used to train. He'd have us exhausted, I'll never forget one day, he gave us a session in the morning and said that it would get a bit harder in the afternoon. He never expected anyone to get through it. We each did 500 sprints. They were 100 yards, 50 yards, five yards or whatever. All within two hours. You must remember that it's a lot harder with semi-professionals. You've got to get them away from the families, pubs, work and everything. Rale knew the psychology of being able to treat each player as an individual. There was one guy who liked his beer and Rale knew it. So rather than run the risk of this player sneaking out

of the camp after training, he'd send him down a bottle. You remember those sort of things.

### NJ: Col, an important phase of your development was the 12 months you spent at Manchester United. What was that like?

CC: Well, they had four teams — the firsts, the reserves and the A and B youth teams. I can remember a photo taken over lunch after training with the lower teams. There was Brian Kidd and Jimmy Rimmer, both still playing now. Francis Burns who played for Scotland, Don Givens of Eire, Paul Edwards, who played five or six years first grade after I left, Bobby Noble, Johnny Fitzpatrick and Johnny Aston. And they were three A reserves. I was in the A team and Ray was in the reserves. They'd play him as a striker but he wanted to play in defence. So they'd drop him to B team and he'd score three goals from midfield, so they'd promote him again. He hated it. That was 1965 to 66 and we were only kids. I still remember the day when Ray said that after he'd been there two years he'd had enough and was coming home. I decided to go with him and was told to go and see the boss, Sir Matt Busby. He said it was a pity because they'd drawn up a 12 months contract for me to sign.

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### NJ: Col, it's been said by different people including the then Australian ambassador in West Germany that our participation in the 1974 World Cup did more for relations between Australia and Germany than all the delegations in the last 30 years. Did you get that impression when you were over there?

CC: I've got no doubt that the Australians made a terrific impression in West Germany. In fact friendships were made with some of the German people are still stronger than ever today. I've got a penfriend who was only a young kid then but still writes regularly. When it came time for us to leave our accommodation, the staff was genuinely upset to see us go because we'd made so many close friends. In fact some of the women actually wept. That's just an idea of how well received we were by the German people.

### NJ: In view of this it must have been very disappointing to be a member

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TOM ANDERSON

New South Wales Minister for Sport Ken Booth handed out a message to our soccer administrators at the Rothmans Medal presentation in Sydney last week which must be heeded.

In his speech Mr Booth said that next year's World Youth Championships for the Coca-Cola Cup indeed will be the most important sporting event held in Australia since the 1956 Olympics in Melbourne.

He also stated that in his opinion the championships will eclipse the 1982 Commonwealth Games in Brisbane.

He said that the interest in soccer will be at an all time high during and after the WYC and that this situation must not be wasted by our soccer administrators.

"It will be a golden opportunity for soccer to forge ahead and the opportunity must not be missed or wasted," Mr Booth said.

And never were truer words spoken!

And indeed a concentrated effort must be made to capitalise on the soccer fever which is sure to exist here after the World Youth Championships.

We have had the experience of such an opportunity going a-begging before.

This was after the 1974 World Cup Finals in West Germany where the Socceroos did ever so well and captured the imagination of Australia's sporting public.

Unfortunately this golden opportunity for soccer to climb to greater heights was completely wasted.

In fact the game has never recovered from some of the sad happenings in soccer here after these finals.

But all that's history now and it must not be allowed to happen again.

It will be interesting to see if our administrators have learned from the 1974 debacle.

If they haven't then there certainly will be no hope for the game here in Australia — let's hope this is not so!

Well this is the time of the year that the merry-go-round visits our clubs and coaches pack their bags and head for pastures new.

As for myself, I long for the day when club administrators will pack their bags and change clubs and coaches will stay put!

It will never happen, of course, but sometimes it's nice to dream!

But honestly, the coaching situation in Australian club football is bordering on the ridiculous.

Sure, there are bad coaches and sure some of them get themselves into their own

I honestly think that there are some club administrators who want to change clubs just for changing sake.

Just imagine the scene in a club boardroom. First director to second director: "I think we'll have a change of coach Wal, this fellow's face is getting on my nerves."

Second director: "Oh I don't know Bluey, he has us at the top of the comp."

First director: "That's not his doing it's our good work in the boardroom."

Second director: "Ah well I suppose we could do with a change, we have to keep up our image!"

Maybe it's not as ridiculous as it seems — believe me, I've been through it all and it can, and sometimes does happen.

But I suppose it will always happen until our administrators become fully professional.

I mean to say it's asking a bit much to have professional players, professional coaches and amateur administrators and then expecting the system to work!

Hearty congratulations to Coca-Cola and its marketing and promotional company Winged Foot Pty. Ltd. for Soccer's latest whiz-kid the Kickaburra (see Page 10).

The lovable little chapie was unveiled at a very professional press conference in Sydney last week by the federal Minister for Sport Bob Elliott and tennis ace John Newcombe.

Kicka will be the official mascot for next year's World Youth Championships and will be used throughout the world to promote the WYC.

In the next few months "Kicka" will go into production and will be used on T-shirts, balls, pens, radios, stickers, in fact everything which will go on the market for next year's World Youth Championships for the Coca-Cola Cup.

The unveiling of Kicka received a tremendous coverage in the Sydney media and the little fellow was an instant success.

The press conference itself was a bright and breezy affair held in an ultra professional manner, by ultra professional people.

Again my congratulations to Coca-Cola and the Winged Foot Marketing people for their efforts.

If this is a taste of things to come, then the

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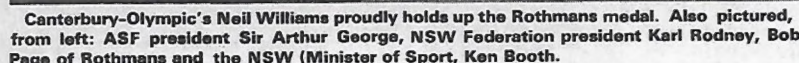


# Consolation for Canterbury

**The 1980 Rothmans Medal for the best and fairest NSW State League player has gone to Canterbury midfielder Neil Williams.**

35. Williams (Canterbury)  
32. McDonald (Auburn)  
26. Byles (Canterbury)  
24. Leyden (North Sydney)  
22. Stoddart (Melita)  
20. Ainalie (Arncliffe Scots)  
19. Lee (Arncliffe)  
17. Jack (Manly), Kefka (Croatia)  
15. Wilson (Olympic), Cross (Olympic)  
14. Ahrens (Avala), Dailer (Avala), Hestford (Sutherland)  
land), Lynch (Bankstown)  
13. Dobson (Auburn)

Gisbourne (Auburn), Hall (Canterbury), Hardack  
(Manly), Jordan (Parramatta), Miller (North Sydney)  
Montet (Manly)

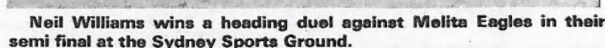


# New television era for Aussie soccer

serves in Australia.

Skelton said Channel 6 had first option on coverage of matches by all visiting

additional sponsorship. He added: "Had we not come in, we may have seen the demise of the PSL."



## Egypt out, Oporto in?



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## Calling old 'Roos

The Philips League will honor all former internationals with special certificates commemorating their services to the national team.

Anyone who has worn the green and gold of Australia is asked to contact either the Philips League, 36 Clarence Street, Sydney, or "Soccer Action", 603 Little Lonsdale Street, Melbourne.

## Four good reasons to pick Olympic

**SYDNEY OLYMPIC 4** (Hensman 47th, 78th, Cross 8th, Eaton 49th) **MELITA EAGLES 0**, NSW grand final at Sydney Sports Ground, Crowd 6717, referee Ramp-ley 9.

**OLYMPIC: Meier 9, Ankudinoff 7, Palmer 7, Wilson 8, Rowden 8, Cross 8, Hensman 8, Smith 7, Eaton 7, Jennings 7 (sub Laing 63rd), Scott 9.**

**MELITA: Greedy 9, McDonald 6, Darvill 6, Berry 6, Mikas 6, Juchiewicz 8, Williams 6, Farrugia 6, Allen 7, Stoddart 8, Jones 7.**

Sydney Olympic won the 1980 Coca-Cola State League grand final with a vengeance and thoroughly deserved their 4-0 victory over a very disappointing Melita Eagles.

In fact had the game gone on any longer, the scoreline certainly would have increased.

As in the semi-final when they thrashed Melita 5-1, Olympic had all the answers to Melita's tactics and Melita had none to Olympic's.

Both teams have applied for PSL status next season and on this performance Melita can forget all about moving up into the big time.

They just do not have enough players with PSL ability and it would cost the club a fortune to obtain them.

The Eagles are just not ready yet and should wait at least another 12 months before attempting to step up.

Olympic however are a different kettle of fish and they have excellent credentials for making their return to the PSL from which they were so ungraciously dropped at the end of the 1979 season.

They have the nucleus of a strong team which could be strengthened to the required standard by three or four players.

Seemingly they have a kitty of \$250,000 to back up their application and the future looks healthy.

Olympic officials now will have to endure a nail-biting two weeks until the composition of the PSL for 1981 is announced by the ASF.

As in the Philips Cup final won by Marconi last week there was a touch of sadness about Olympic's win.

After winning coach, Scheinflug departed from Marconi after its Cup win, Olympic coach Jim Adam departed from Olympic after this win.

This year Adam has won the Ampol Cup and the grand final for Olympic and came second in the competition.

It's a high price to pay for not getting a 100 per cent record!

The Melita defenders had no idea of close marking and gave their opposition forwards all the room in the world to move.

This cost them dearly and Olympic strikers Andy Scott, Peter Hensman and Clive Eaton had a field day and ran the Eagles ragged.

Big Scott in particular was in great form and had a hand in all the goals.

It took Olympic only eight minutes to open the scoring with a great goal by Mick Cross from 20 metres.

Then Olympic went into a shell for a while until the interval.

During this time Melita came into the game but anything they threw at the Olympic defence was brilliantly handled by goalkeeper Gary Meier.

After half time Olympic ran riot and two goals in two minutes — the 47th and 49th by Peter Hensman and Clive Eaton — ended the game as a contest and put Olympic's name on the trophy.

Hensman added another in the 78th minute but by this time Melita were on their knees and begging for mercy.

It was a win thoroughly deserved and one that must now give the ASF and PSL authorities great food for thought.

And the outcome? Well, we will have to wait until 31 October for the answer — won't we? — TOM ANDERSON

## Best in Victoria

Makedonia president John Branov described it as "a dream come true" ... and he wasn't wrong.

He was speaking at the official opening of Makedonia's impressive social club building opposite its ground in Reservoir.

It certainly is the finest social club in Victorian soccer.

Preston mayor Bill Corrie said "No other organisation in this city has come up with anything like this." — LAURIE SCHWAB

First he picked up David Jones from West Adelaide for \$5000 and later snapped up striker Colin Barnes from England.

In between, he signed tall, lanky striker David Mitchell from Enfield Victoria for a token fee.

And of course, Rasic lured Norwich City forward Justin Fashanu to Adelaide for six matches for simply an air ticket and match payments.

And he had been con-

sidered somewhat of a permanent fringe player.

But that is no longer valid. Melita has developed into a player of great quality and if he can keep his feet on the ground and not get carried away with his successes of this season, he is definite Socceroo material.

Few players can run at defences as he did this season and very few men have a harder right foot than the perm-haired hairdresser.

Despite Barnes' striking success, (he scored nine goals), City sadly lacked a top attacking spearhead.

That deficiency cost it a top four place and possibly even the Philips Cup.

When it did have a rugged central striker (Fashanu filled that role during his guest stay), City looked invincible.

But when he departed, City frustrated its fans with a plethora of near misses.

If Rasic remains with Adelaide City, a striker to partner Barnes will be his top priority.

Apart from the disappointment of missing out on a top four berth and a losing on penalties to Heidelberg in the Cup, the biggest disappointment for Rasic must have been the two defeats to Marconi.

Both losses can be attributed to unfortunate own goals from defender Bobby Russell.

But there was the satisfaction of beating Heidelberg 1-1 in Adelaide which ended the Melbourne team's unbeaten run on May 4 and a dramatic 1-0 win over eventual



Marconi at the start of the 1980 season: From left, back row: Peter Brogan, Drogomir Tomasic, Paul Degney, Allan Maher, Ron Corry, Mark Jankovic, Eddie Krncevic, Tony Henderson, Bertie Mariani, Les Scheinflug. Middle row: Stewart Salvage (now with St. George). Front row: Ivo Prskalo, Roberto Vieri, Gary Byrne, Peter Sharne, Richie Williams (with Melita Eagles).

**Marconi 3** (Byrne pen., Krncevic, Sharne) **Heidelberg 0**, Philips Cup final replay at Marconi Oval, Wednesday night, crowd 5179.

**MARCONI: Maher 8, Brogan 7, Henderson 8, Prskalo 8, Byrne 8, Raskopoulos 7, Krncevic 8, Sharne 8, Muir 9, Jankovic 8, Cant 8.**

**HEIDELBERG: Oliver 6, McMillan 6, Tansey 8, Yzen-doorn 7, Bannon 7, Rooney 8, Solemidis 7, Campbell 6, Paton 6, Provan 7, Cole 8. Referee — Jack Johnston 8, cautions Muir, Provan, Bannon.**

1979 Philips Soccer League champion Marconi added yet another honor to its list when it thrashed Heidelberg 3-0 in a fast moving, entertaining cup final replay.

Although it failed — like so many teams before it — to break out the world to retain its championship title, Marconi grabbed the second highest honor in the PSL — the Philips Cup.

So in two years it has won the title and the cup — an outstanding performance in anybody's book.

And how did it reward its successful coach Les Scheinflug for guiding it to success? Easy, by slapping him in the

face and kicking him in the gut and not renewing his contract for 1981!

A really incredible happening which could only take place in Australian club football.

Seemingly Scheinflug fell foul of officialdom at the Marconi club by not including expensive Italian import Roberto Vieri in his line-up.

Certainly at no time did the administration at Marconi interfere with Scheinflug's team selections but it allegedly put the pressure on the unfortunate coach with the end result being his departure from the club.

It was a personality clash between the player and the

## Tom Anderson



I feel sorry for the coach who follows him at Marconi as he has an ultra-hard act to follow.

Also the question will immediately be asked — does a new coach have to agree to play Vieri or any other future import in his lineup?

By its own actions Marconi of which I used to have great respect, has put itself in this unfortunate situation.

It is to be hoped that commonsense will prevail at Marconi and next season will bring peace and happiness — amen!

Marconi captured the Philips cup with a display of positive, all-out attacking football and dominated from the opening whistle until the end of the game.

It was much faster on and off the ball than its Victorian counterpart which looked jaded and tired.

Travelling interstate in hot weather does not help a team and this is another aspect our advocates of summer soccer seem to have forgotten.

Gary Byrne opened the scoring for Marconi in the 17th minute when he hit home a

penalty after a Heidelberg defender handled in the penalty area.

This goal came from a terrible mistake by young Heidelberg goalkeeper Jeff Oliver who dropped the ball in the area.

The Fairfielders second came from a thunderous free kick by Eddie Krncevic in the 62nd minute.

Krncevic blasted the ball home from the edge of the area giving Oliver no chance whatsoever.

The issue was put beyond any doubt by Peter Sharne three minutes from time when he headed home from close-in.

The big spate of games plus the travelling has obviously taken its toll on Heidelberg which did not produce the kind of stuff expected from it.

As for Marconi, well it was at its best and produced a magnificent going away present for coach Scheinflug.

It was a great night for the Fairfielders but a sad one.

Les Scheinflug may have gone, but he has left a team which will always keep his name alive at the club for seasons to come!

## Adelaide City's year of success

The Philips Cup has gone, but Adelaide City can look back over 1980 with great satisfaction.

It was a season in which it achieved much and it was also a year which proved what an astute coach Rasic is.

With a very tight player purchasing budget, Rasic did the impossible in this era of hyperinflation and signed three very capable players for a mere pittance.

First he picked up David Jones from West Adelaide for \$5000 and later snapped up striker Colin Barnes from England.

In between, he signed tall, lanky striker David Mitchell from Enfield Victoria for a token fee.

And of course, Rasic lured Norwich City forward Justin Fashanu to Adelaide for six matches for simply an air ticket and match payments.

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## Meno Toutsidis



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champion Sydney City on September 21.

Those two matches illustrated just how good City could play, particularly against Heidelberg when Rasic plotted the success with his water tight tactics of denying Gary Cole supply from the midfield.

But City ruined its good work with some uncharacteristic losses at crucial moments.

Its 1-3 defeat to Newcastle in Adelaide on August 17 virtually ended its top four chances.

It was one of those matches which City should have won before Newcastle scored.

The 0-1 loss to South Melbourne two weeks later also was in the same category.

Although that was City's last defeat for the season and it managed to win its last three games of the year, it had left its run too late just as it did last year when it also finished fifth.

Consistency will be Rasic's main theme for 1981 and if his men respond, the PSL championship is not beyond it.

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# CROATIA'S 7th CUP!

**MIKE JOHNSON**

## Rasic for wealthy Arncliffe?

**Rale Rasic to coach the unfashionable Arncliffe Scots in NSW State league next year!**

Hardly likely, you might say.

However, my information is that he is a candidate for the Arncliffe job which recently has been advertised.

Arncliffe said in its advert it prepared to pay top money to the right man.

It has the money.

It obtained sponsorship of \$80,000 this season.

The sponsorship was revealed at the club's recent annual general meeting.

Next year the sponsorship will be as much again, and probably more.

A yearly sponsorship of \$80,000 is absolutely unheard of in State league.

In fact only Newcastle KB United has been able to attract that sort of money in the Phillips league.

Arncliffe has a wealthy businessman, Mr Earl, on its committee and it also has received money from a car company.

Mr Earl's son, Brad, plays in the club's second team.

Arncliffe has been the object of big sponsorship money for the past three years and has used it to buy numerous top-line players, so far without success.

This year it bought NSW Rothman's medal winner John Lee from Bankstown in the face of bids from Phillips League clubs in Sydney.

These clubs were amazed at the type of money Lee claimed he had been offered by Arncliffe.

Arncliffe also used its sponsorship money to attract John Whinnall and John Doyle from Marrickville, goalkeepers Wilson from Marconi and Steve Hoszowski from Canberra City and strikers Steve Leak from Auburn and John Montgomery, Marrickville.

Alan Ainslie was bought from Sydney Olympic and became coach half-way through the season when Jim Gallagher was released.

Ainslie was the sixth coach Arncliffe has used in the past three seasons, two of which almost brought relegation.

Now it hopes a top coach will bring it the NSW State title, which is its goal.

Apart from Rasic, other top-line coaches have apparently applied for the Arncliffe job, including men with Phillips league experience.

Arncliffe is sandwiched between Sutherland and St George. Indeed, it lies in the shadow of the St George club.

Arncliffe uses Hurstville Oval (St George's previous home ground before it built St George stadium) as its home ground.

Apart from splashing out a lot of money on players, the club also has started a youth development program under qualified coach, John Davies.

It also is reported to be intent on developing its own home ground.

It has a very small spectator base and takes its young players from the St George and Sutherland regions, usually after those clubs have had first pick.

However, so long as it is able to obtain sponsorships totalling \$80,000 a year and it will be there again next year and maybe even increase it, Arncliffe can afford to be ambitious.

If my information is correct, and I am sure it is, Arncliffe certainly has set its sights high if it is attracting coaches of the status of Rasic.

It had been thought that Rasic who will return to Sydney would be much more interested in the Blacktown City job, where Mick Jones appears to be on the outer now, or the Leichhardt job if the Italian-based club decided to make a change from Willie Wallace.

Arncliffe, Leichhardt and Blacktown all have money and the expectation of improving on their 1980 results, which make them a good prospect for any coach.

But Rasic at Arncliffe, that would be a sure bet.

### CROATIA 1 (Murphy) MAKEDONIA 0

State League Cup final at Olympic Park, crowd 5,641.

**CROATIA:** Blasby 7 - Short 7, Gardiner 7, Kokoska 9, Bilaver 7 - Tront 7 (Cumming 82nd), Kerr 7 (sent off 88th), Adams 8, Murphy 7 - Mitten 7, Gilder 7 (sent off 52nd).

**MAKEDONIA:** Kastner 7 - Rainey 6, Flavell 7 (sent off 52nd), Higham 6, Beech 6 - Petrovski 6, Faulkner 7 (Lesbirel 68th), McMillan 7 - Cullen 7, Ollerton 6, Lucchesi 8. Referee: Joe Slaats 6.

Cups King Croatia added to its array of trophies by winning the 1980 State League Cup 1-0 against arch rival Makedonia after three players were sent off in the second half.

The match was John Gardiner's goodbye to the side he has led to two State League Cups, two Dockerty Cups, two Ampol Cups and the 1979 State League championship.

His success is unequalled in the past decade so it was an appropriate way to shed the mantle of coach with a hard-fought victory over Makedonia.

Croatia's effort was all the more meritorious when it was left with nine players for the last 21 minutes of play.

Makedonia failed to turn its early territorial advantage and its extra player into goals and paid dearly.

Gardiner opened as sweeper, with Keith Adams pushed into a central midfield role.

Both sides were tentative at first and early long shots from Peter Ollerton and Alan Kerr caused little trouble.

In the sixth minute Noel Mitten accelerated past two defenders on Croatia's left and cut the ball back to the near post but a first time clearance ended this initial Croatia raid.

One minute later Ollerton almost broke through onto a Ljube Petrovski through ball and shortly afterwards Makedonia put five passes together in the best move of the early exchanges.

Rob Cullen played the ball back to Mike Rainey who squared to George McMillan. The lanky Scot transferred the ball across to left back Steve Beech who had acres of space wide on the left.

Beech moved forward and crossed to the far post but Ollerton's well-timed header went straight to Peter Blasby.

One minute later Alan Kerr was cautioned.

Beech was finding space wide and moving forward well in support of his midfielders and front-runners.

Makedonia looked dangerous and should have opened the scoring in the 17th minute.

Claude Lucchesi's curled free kick from the edge of the area caught Blasby unawares and hit the underside of the bar but bounced down and out with Lucchesi holding his head in his hands in dismay.

One minute later Petrovski shot wide from about 22 metres as Croatia seemed to lack urgency, with Mitten and Carl Gilder starved up front.

Gardiner pushed into midfield and Adams went back to sweeper.

In the 28th minute Ollerton headed across goal from Beech's far-post cross. Lucchesi tried a first-time right-foot volley but Blasby had positioned himself well and saved easily.

Croatia wasn't a patch on the exciting attacking side of previous weeks but within five minutes the pendulum had swung back into its favor and tremendous pressure was exerted upon Makedonia's defence.

Gilder laid back to Kerr whose fierce, low, right-foot shot from 22 metres was fractionally wide.

Then Joe Tront stamped his authority on the game, forcing Beech to hand back instead of overlapping as he had done so successfully in the opening 25 minutes.

Tront rode three ferocious tackles as he moved inside Makedonia's area but Kastner was down quickly to smother Tront's low, right-foot shot from 12 metres.

Ante Bilaver received treatment after a tackle from McMillan which resulted in a



### Victorian State League with Craig MacKenzie

yellow card being shown to the Makedonia captain.

A series of hurried first time clearances eased the mounting pressure inside the Makedonia area and Bilaver had started to find space wide on Croatia's left.

But Makedonia stood firm. Indeed both defences were well on top in the last 10 minutes of the half with "Butch" Kokoska dominating the centre of Croatia's back four.

Within a minute of the restart Gardiner's left-foot chip sailed over the far corner of goal.

Referee Joe Slaats was called upon to talk to a number of players and some over-the-ball tackles should have been more severely dealt with.

Slaats, 48, was refereeing his last game after an 18 year career in Victorian soccer.

In the 52nd minute Gordon Flavell and Gilder received their marching orders - Flavell for kicking, Gilder for retaliating with an elbow.

Blasby started to exploit the long punt downfield and he played the ball much earlier than in the first half.

Ollerton moved back to sweeper to cover Flavell's departure.

Croatia was unsettled, with players regularly arguing with referee Slaats.

In the 68th minute Eric Lesbirel replaced Jeff Faulkner who was playing well and looked threatening, due to his ability to quickly come forward.

One minute later Kerr was sent off for punching Lucchesi.

Lucchesi had tackled Blasby and was cautioned but Croatia looked to be in deep trouble with one player less.

Kokoska moved forward at set-piece situations and his power in the air posed a constant threat to Makedonia.

The tall central defender headed high from a driven corner by Tront in the 79th minute.

The deadlock was broken in the 82nd minute by Ken Blasby who played up when Croatia was reduced to nine men.

Blasby punted the ball downfield to Mitten who was under challenge from John Higham.

Mitten headed wide and Adams and Rainey raced toward the bouncing ball.

Adams challenged strongly and the ball fell loose to Murphy inside the left side of the area. He steadied and drove a low left foot shot past Kastner from 10 metres to send the Croatian supporters delirious with joy.

Tommy Cumming replaced Tront and didn't take long to get involved.

Higham and Mitten went under the ball when trying to head, Rainey mis-headed, leaving Cumming with the goal at his mercy but the wee man volleyed over from eight metres.

One minute from time Murphy and Gardiner took a short free kick on the left. Gardiner played the ball to Cumming inside the area and set off for the return.

Cumming's first-time lay-off was well placed but Gardiner's hard, first-time shot went straight to Kastner.

The final whistle heralded a period of celebration for Croatia, with most players raising their fists in triumph while Makedonia's players sauntered wearily off the field to await the sad moment when they would receive their runner-up medals.

The look on George McMillan's face told the story of the effort most Makedonia players had put in only to be beaten by Murphy's 82nd minute winner.

John Gardiner held up the State League Cup to the

**WOMEN SEEK STATE COACH**

The Victorian Women's Soccer Federation is seeking a new State coach. Anyone interested should contact Mrs. B. Hoare, 4 Purcell Court, Bundoora, Vic, 3083.

## Langer seeks seat

Arnold Langer, committeeman and former player of Green Gully Ajax, will stand for membership of the VSF board of management.

Meanwhile, the VSF will have its annual general meeting at the Olympia Room, Swan Creek, next Thursday, 20 October, at 8pm.



Croatian flag-waving fans in the grandstand for what seems likely to be the last victory gesture he makes on behalf of Croatia.

You never know though, Croatia may make Gardiner an offer he can't refuse.

● **RIGHT:** triumphant Croatia, with the State League Cup appropriately crowning Steve Kokoska, man of the match. Standing from left: Ante Bilaver, Keith Adams, Alan Kerr (rear), John Gardiner (coach), Carl Gilder (rear), Ken Murphy (bending forward), Noel Mitten, Tommy Cumming, Kokoska, Peter Blasby, Joe Tront, two Croatia officials, Vito Cilauri (State League chairman). Front: Ivan Istuk, Steve Short, Ned Batonic, two Croatia officials. Picture: LES SHORROCK.



Croatia's Ken Murphy swings and misses the ball as it's kicked clear by George McMillan's sliding tackle.



Claude Lucchesi crashes into Croatia goalkeeper Peter Blasby, Alan Kerr (left) was sent off after expressing his dissatisfaction with Lucchesi seconds later.

## O'Hara hurt, Ajax triumphs

**MAKEDONIA 4 (Lucchesi 2, McMillan 2) HAKOAH 2 (Webster, Rainey o.g.), Wednesday night.**

**MAKEDONIA:** Kastner 8 - Rainey 6, Higham 6, Flavell 7, Beech 8 - Petrovski 7, Faulkner 8, Lucchesi 8 - Cullen 9, Ollerton 7, McMillan 8.

**HAKOAH:** O'Hara 7 (injured off 45th, Fryer 7) - Gledhill 6, Dosen 6, Jordanou 6 (Rooney 68th) Edmondson 6 - Bannon 5, McNeil 6, Kent 6 - Webster 6, McClunie 6, French 6.

Hakoah stunned Makedonia with a first-minute goal but it stung Brian Edgley's side into action and Makedonia's second half blitzkrieg produced three goals and a well deserved 4-2 victory.

Ian McNeil played the ball to Richard McClunie who played it inside to Stan Webster and the little Scot steadied, then stroked the ball firmly past Lou Kastner who had charged off his line to narrow the angle.

The Makedonians in the crowd were as stunned as the players they support but the goal heralded an onslaught inspired by the dynamic Rob Cullen who time and again charged down on Hakoah defenders, turned them inside out and set up chances for his fellow forwards.

Poor finishing, desperate defence and the bravery of Mike O'Hara robbed Makedonia of the reward its pressure deserved until Claude Lucchesi took off down the left, beat one defender and chipped the ball over O'Hara at the near post and into the far corner of goal to level at 1-1 in the 25th minute.

Hakoah rarely went forward with any penetration and when O'Hara crashed into Anton Dosen and was carried off with severe concussion and a broken nose Hakoah's stocks fell but replacement keeper Mike Fryer pulled off three fine second half saves to stop what could have been an embarrassing scoreline.

But Hakoah could have taken the lead had it not been for



Hakoah goalkeeper Mike O'Hara gets first aid after breaking his nose in a clash with team mate Anton Dosen.

Graham French or Chris Kent found the mark early in the second half.

Kastner parried well from a McClunie shot from 15 metres and in the 68th minute Makedonia went 2-1 up.

Cullen went down the right and played the ball inside to George McMillan who pushed it square to goal then slid down and shot low past Fryer and into the far corner.

In the 83rd minute Cullen lobbed the ball over Gerry Edmondson's head and McMillan burst forward, then kicked the ball home from eight metres to put the game out of Hakoah's reach.

Three minutes later McMillan's persistence paid off and

angle on Makedonia's right, crossed to the far post and Lucchesi, unmarked, nodded truly from the edge of the six-yard box.

Hakoah gained a consolation goal almost on full time when a low cross intended for French was intercepted by Mike Rainey but sent into his own goal with Kastner stranded.

**AJAX 2 (Segi, Bennie) CROATIA 1 (Batonic), Wednesday night.**

**AJAX:** Danya 8 - Smart 7, Patten 7, Dunne 8, Hogben 7 - Vojtek 7, Bennett 7 (inj. Perkin 77th), Vassallo 7 - Segi 7, Bennie 7, Morrey 6.

**CROATIA:** Kovac 6 - Short 7, Adams 8 (Andrews 74th), Kokoska

Murphy 6, Istak 5 - Klarin 5, Batonic 7 (Mitten 79th).

Ajax ended its run of outs in the State League Cup with a deserved 2-1 victory over the Croatia "reserves."

This game followed the Hakoah-Makedonia match which assured Croatia of its place in last Sunday's final so John Gardiner took this opportunity to try out the lesser lights of his squad while resting Noel Mitten, Carl Gilder, Alan Kerr, Peter Blasby, Tommy Cumming and Howard Andrews.

Andrews and Mitten came on late in the game but Croatia's inability to break down the Ajax defence proved costly.

Mitten went close in the dying stages with a header at the far post from Mick Klarin's cross but the ball hit the base of the near upright and cannoned into safety.

However had Mitten's effort been successful it would have punished Ajax for poor finishing, as Bill Morrey and Steve Bennie should have scored.

Croatia was not a patch on the side which had carried all before it in recent games and the second half, aside from five goalmouth incidents, was a poor spectacle.

In the 47th minute Morrey went down the left and cut the ball back to the unmarked Ante Segi whose first time shot put Ajax 1-0 up.

Four minutes later Ned Batonic followed in on a Steve Short shot and equalised from close range.

In the 58th minute a long ball by Jimmy Dunne was misjudged by Steve Kokoska and Bennie had the simple task of slipping the ball to one side of Chris Kovac and score what was to be the decisive goal.

Ajax should have gone further ahead in the 70th minute but Morrey was unable to finish well from eight metres.

Had Hakoah knocked off Makedonia, Croatia would have been forced into playing more of its top liners and the paying public may have been



# JAT to fly top players to Europe

**Yugoslav Airlines (JAT) is backing the Victoria Cup with prize-money of \$1000 for the winning team, and two return tickets to Europe.**

The tickets are for the best player of the competition, including the finals, and the best player of the national youth team.

Votes for the overall best player will be cast on a 6-5-4-3-2-1 basis by a panel of eight Pressmen.

They are Bob Brian (Herald), Jim Bakatsoulas (Athletic Echo), Gilbert Martin (La Fiamma), Peter Desira (The Sun), Fred Villiers (Truth and HSV7), Les Shorrock (Sunday Press and

3EA), Laurie Schwab (Soccer Action and The Age), and Greg Blake (Sunday Observer).

National coach Rudi Gutendorf, VSF chairman Michael Weinstein and ASF youth development officer Brian Emery will decide who is the best player of the youth team.

In return for JAT's sponsorship of the Victoria Cup, the VSF has endorsed JAT as the Federation's official overseas carriers for 1981.

JAT manager Rade Milanovic announced that top Yugoslav team Hajduk Split is likely to tour next June, playing about four games all over Australia.

Hajduk naturally will come to Australia by JAT.



Yugoslav Airlines manager Rade Milanovic (right) and VSF president John Dimtels with the Victoria Cup.



## Bunce 'not interested'

Hakoah coach Fred Bunce will not be Victoria's new Director of Coaching.

Bunce ruled himself out of contention for the prestigious job before flying to New Zealand for a two-week coaching course.

"I've got no intentions of applying for the Director of Coaching position and I don't want the job," said Bunce.

"I'm a family man and I'm content with the present job I've got at Hakoah.

"I normally help the Director of Coaching and I will continue to do so when required," Bunce added.

Recent newspaper reports linked Bunce with the Director's job on the basis of the VSF's ratification of his New Zealand trip but Bunce quashed the connection.

"I've had no notification from the VSF concerning this trip and all the preparation for it was done through Eric Worthington and Brian Levevre with the ASF," he ended.

A leading contender for the VSF's top job is Ken Kontra, Croydon's Director of Junior Coaching and former Director of Coaching for all the Victorian Coaches Association.

Former Springvale coach and current coach of Queensland State League club Townsville United, Tim White, will apply for the job when he returns from the New Zealand coaching course.

## CUP ODDS

Horrie Heudini, 'Soccer Action's' disappearing bookmaker, framed these odds for the 1980 Victoria Cup. Betting with Horrie is on a won only and catch-us-if-you-can basis:

Hellas evens, Makedonia 6/4, Croatia 5/2, J.U.S.T. 5/1, National Youths 10/1, Hakoah 15/1, Juventus 15/1, Green Gully 15/1.

Hakoah, from left, standing: Fred Bunce (coach), Anton Dosen, Steve Gadsby, Richard McClunie, Graham French, Gerry Edmondson, Mike O'Hara, Ged Bannon, Denis Krongold (president). Front: Bill Allison (reserve coach), Stan Webster, Michael Gesos, Colin Allison, Sean Rooney, Bill Jordanou, Chris Kent, Ian McNeil.

# Hakoah—Cups specialist

By CRAIG MACKENZIE

**Hakoah has a proud record of success in cup competitions but the odds are against it in Section A of the inaugural Victoria Cup.**

Hakoah is grouped with Hellas, Croatia and Ajax.

Yet history has shown Hakoah to possess a remarkable success rate in Cup competitions, with eight Dockerty Cups and six Armstrong Cups to its credit, a feat no other Victorian club has equalled.

Hakoah's 1980 season has seen it establish itself as one of the top four in the State League but the gap between Hakoah and the super two of the league — Makedonia and Croatia — has not been narrowed.

Hakoah is in the third year of what club president Dennis Krongold describes as a "consolidation program."

But the club must increase its spectator support by winning a trophy at senior level and this is Hakoah's short-term aim.

The season started full of promise and some critics felt Hakoah's squad was talented enough to challenge for title honours but it was not to be.

After three rounds Hakoah was in second place behind eventual champion Makedonia.

But Croatia hammered Hakoah 5-1 in the fourth game of the season and Hakoah took a few weeks to recover because it gained only one point from its next three games.

Fred Bunce replaced Bill Allison as first team coach with Allison looking after the reserves.

Hakoah looked to have a strong first team squad after signing Chris Kent from Adelaide City and being thrashed 6-1 in the semi-final of the

Whiteside was covered by the experienced Mike O'Hara.

Two Scottish players from the Junior Leagues, Richard McClunie and Stan Webster, added to the pressure for first team places and it looked likely that Hakoah was on the threshold of success.

But a series of indifferent performances relegated Hakoah to sixth spot before some good late wins secured its top four status.

Graham French was expected to provide an important avenue to goal with Chris Kent's fine distribution expected to add the penetration which was lacking in the previous two years of the club's consolidation program.

French finished the season with 17 goals from league and Cup appearances and Kent provided headaches for many full backs in his return to Victorian soccer.

Mike Loh's injury problems finally gave Webster a chance in the first team and the terrier-like fashion in which he charges forward proved successful late in the season and along with McClunie he should enjoy a much better year in 1981 after settling in to the style and methods of Victorian soccer.

McClunie's strength is in the air and in the State League Cup there was a significant change in Hakoah's style of play, with long, high balls out of defence often by-passing the midfielders and directed at McClunie.

However Hakoah failed to flatter although, against Ajax, poor finishing robbed it of a morale-boosting win and kept the scoreline respectable at 1-0.

The Victoria Cup is Hakoah's last chance for success after finishing fourth in the State League and being thrashed 6-1 in the semi-final of the

With Croatia in Section A also, Hakoah will find the going hard as the three meetings between the clubs in 1980 have resulted in two wins to Croatia and a 0-0 draw. The goals for tally to Hakoah is two while it has conceded 11 goals to the 1980 Dockerty Cup winner.

The "Soccer Action" bookmaker has set his board, with Hakoah opening at 15/1 alongside fellow outsiders Green Gully and Juventus.

Current form has played a big part in these odds along with uncertainty about which players will play for the Australian youth team but when punters delve into the past history of Hakoah they will find the club's record in Cups inviting.

Hakoah was formed in January 1928 and was affiliated with the Victorian Amateur Football Association.

The club was named after the famous Vienna Hakoah club which had achieved great success in Austria.

Current Hakoah secretary Kurt Debris has been secretary since 1947 and during the 32 years of its existence Hakoah's main aim has been to keep the traditional name of Hakoah to symbolise the Jewish sports involvement in Melbourne.

From 1934 to 1938 Hakoah won three Victorian First Division championships and a Dockerty Cup.

And from 1953 to 1956 inclusive it won the Dockerty Cup four years running.

Hakoah has featured some of the greatest players to grace Victorian soccer fields. Centre half Aku Roth came from German club FC Nuernberg and became a regular member of the Victorian team.

Gerry Chaldi spent two years as a Hakoah half back in

Harry Sutherland played with English clubs Leeds United, Exeter and Bournemouth and joined Hakoah in 1954 and played for four seasons.

Full back Bill Harburn came from Bishop Auckland in England and Tom Jack was capped many times for Australia.

The greatest player of recent times was John O'Neill, an Eire international who spent six years with Preston North End alongside the legendary Tom Finney.

Alan Stenhouse partnered O'Neill in defence and he played in Scotland for Motherwell and Cowdenbeath before joining Hakoah in 1963.

Dick van Alphen, Hugh Murray and George Keith are three of the greatest players in the club's modern history along with Jim Armstrong who joined Hakoah in 1965.

So Hakoah enters the Victoria Cup with an impressive history of success.

The club's major honours include: First Division champion 1934, 35, 38 and 43; Dockerty Cup winner in 1935, 45, 53, 54, 55, 56, 66, 73; Armstrong Cup winner in 1956, 58, 64, 70, 75, 80.

Hakoah has not won a first division championship for 37

## Ajax axes seven senior players

**Green Gully Ajax dropped a bombshell this week by announcing it had axed seven senior players from the Victorian Cup campaign.**

They are Bill Morrey, Gerry Bennett, John Patten, Grant Smart, Andy Segi, Dave Perkin and Steve Bennis.

They will be replaced by youth players Dane Beranic, Fabio Mansinelli, Ron Kremers, Paul Gambin, Fred Beller, Tony Vella and John Bonello.

Coach Bobby McLachlan said this was intended to give the young players a chance to show what they can do.

A more significant reason however is that the senior players asked for too much money to play in the Cup.

The team for the opening game against Hellas on Sunday is: Denys — Hogben, Dunne, Kremers, Crilly — Vella, Vassallo, Beranic — Mansinelli, Vojtek, Beller.

Gully goes into this Sunday's 3.15 pm clash against Hellas with an inexperienced side which should prove no match

for the third best side in the PSL.

Hellas already will be eyeing the Victoria Cup and it should open its campaign on a successful note by convincingly defeating Ajax.

Players of the quality of Alan Davidson, Alan Evans, George Campbell and Franko Buljevic should overpower the inexperienced Ajax line-up.

Croatia has hammered Hakoah on three occasions this year but players' attitude could play an important role in this clash this Sunday at Middle Park at 1.30 pm.

John Gardiner has resigned as coach of Croatia and it will be interesting to see whether his loss is reflected in Croatia's performance. Gardiner resigned about six weeks ago but his players convinced him to stay on as coach and this vote of confidence heralded a period of crushing victories.

Gardiner believes the team no longer needs to be coached and as for selection he says the team picks itself on current form.

"We'll just go to training and do a few sprints then have a game amongst ourselves," said Gardiner, "like all the other State League sides do."

Players' pride could be the major motivational factor behind a Croatia win this Sunday.

Tommy Cumming's return should be the highlight of the match and Hakoah's defence is in for an extremely testing time.

Noel Mitten will miss his suspended fellow front runner CJrli Glider but he should prove too elusive for whichever defender has the unenviable task of tagging him.

## Venables to QPR

Ierry Venables stepped onto Kerry's managerial merry-go-round when he left Crystal Palace for second division Queen's Park Rangers.

Venables, a former Rangers player, guided Palace into the first division in 1979 and last season the London side briefly topped the table.

## Results, scorers

Hakoah's results in 1980:

AMPOC CUP  
Hakoah 2 Western Suburbs 1  
Hellas 2 Hakoah 0  
Hakoah 1 Croydon 0  
DOCKERTY CUP  
Hakoah 5 Mornington 1  
Hakoah 2 Box Hill 2  
Hakoah 4 Western Suburbs 0  
Hakoah 1 Croydon 0  
STATE LEAGUE  
Hakoah 3 Frankston 2  
Croatia 0 Hakoah 2  
Hakoah 2 Croydon 0  
Slavia 5 Hakoah 1  
Juventus 1 Hakoah 0  
Hakoah 2 Makedonia 2  
Sunshine 0 Hakoah 2  
George Cross 2 Hakoah 3  
Altona 0 Hakoah 1  
Hakoah 1 Geelong 1

Ajax 2 Hakoah 0  
Hakoah 0 Slavia 0  
Croydon 0 Hakoah 1  
Hellas 2 Hakoah 0  
S. Suburbs 1 Hakoah 1  
Hakoah 1 Juventus 1  
Makedonia 3 Hakoah 2  
Hakoah 2 Sunshine 0  
Frankston 0 Hakoah 3  
Hakoah 1 Altona 1  
Hakoah 0 Ajax 2  
STATE LEAGUE CUP  
Croatia 4 Hakoah 0  
Hakoah 1 Ajax 0  
Makedonia 4 Hakoah 2  
Here is a list of full and substitute appearances for Hakoah for the 1980 season. The second figure denotes appearances as substitute:  
22 — Rooney; 21 — Gadsby, O'Hara, French; 20 — Bannon; 18 & 2 — Blair; 17 & 1 — Kent; 16 & 1 —

Jordanou; 15 & 3 — Blair; 15 — Dosen; 10 & 1 — Webster; 8 & 2 — Baker, Wilson; 7 & 1 — Loh; 6 & 6 — Gibson; 5 & 2 — Edmondson; 3 & 1 — Rigby; 3 — Owens; 2 & 2 — McClunie, Thomson; 2 & 1 — Foldes; 1 — Fryer.  
Here is a complete list of Hakoah's league and cup goal scorers for 1980. The first figure is total goals scored, the second denotes league goals and the third denotes cup goals: Amroc, Dockerty and State League Goals:  
17 — 11 & 6 French  
6 — 5 & 1 Jordanou  
5 — 2 & 3 Gibson  
4 — 2 & 2 Kent  
3 — 1 & 2 Blair; 3 & 0 McClunie  
2 — 1 & 1 Dosen; 1 & 1 Webster  
1 — 1 & 0 Bannon; 1 & 0 Loh; 0 & 0 — Blair, O'Hara & Bannister



## VICTORIA CUP

All J.U.S.T. appearances and scorers for 1980 so far. Total appearances are given first, then the breakdown into competitions. First figure indicates appearances in opening line-ups, second figure appearances as substitute:

	Philips Ampol PSL	Cup	Cup
31. Lujic.....	28	1	4
31. Vasic.....	23&3	1	4
31. Ilioski.....	22&4	0&1	4
28. Boland.....	24	1	4
27. Petrov.....	21&4	1	1
26. Jovanovic.....	19&2	1	4
25. Kondarios.....	20&1	4	
25. O'Reilly.....	21	1	3
25. Hazabent.....	19&1	1	4
24. Picloane.....	20	1	3
22. Belic.....	15&4	1	2
21. Rujevic.....	18	1	1&1
17. Ollerton.....	12	1	4
14. Kyriakoulas.....	13&1		
9. Simic.....	1&6	0&1	0&1
6. Cozzella.....	1&5		
5. Kriaris.....	2&1	1	0&1
5. Petrov.....	2&1	1	0&1
4. Milne.....	2&1	1	0&1
1. Karic.....			0&1

### GOALSCORERS

	Philips Ampol PSL	Cup	Cup
9. Vasic.....	7	2	
8. Lujic.....	5	1	2
5. Picloane.....	4	1	1
5. Ollerton.....	3	1	1
4. Ilioski.....	3		1
3. Kondarios.....	2		
2. Belic.....	2		
2. Hazabent.....	2		
1. Jovanovic.....	1		
1. Petrov.....	1		
1. Cozzella.....	1		

## Youths won't be disgraced

By Craig Mackenzie

Footscray J.U.S.T. will prove a hard opponent for the Australian youth team when these two sides clash tonight (Wednesday) in the second game of the Victoria Cup.

The clash, kicking off at 8.45 pm at Olympic Park, will be important to the youth players vying for a spot in the squad to go to Tahiti and Israel later this year.

The competition for places in the squad should bring the best out of many boys and J.U.S.T. won't have it all its own way when trying to cope with Danny Wright, Calvin Cant and David Mitchell who will play up front for the youths.

J.U.S.T. will combat the youths' strike force led by Igor Hazabent, Kiri Kyriakoulas, Jim Kondarios and perhaps Chris Petrov.

The midfield battle will be intriguing as Vlatko Belic will line up against his J.U.S.T. team mates aided by Peter Raskopoulos from Marconi and St George's diminutive dynamo Paul Kay. Steve Blair will play at the heart of the youth team defence and he will have his work cut out against the striking capabilities of Zdravko Lujic and possibly Dragan Vasic.

Queensland youngster Craig McLatchey will partner Blair and Glen Ahern, formerly from Brisbane Lions, is the likely candidate for goalkeeper.

The youth team has everything to play for with important overseas tours coming up and J.U.S.T. would lose a lot of face in defeat so the game should be a fiercely fought encounter with J.U.S.T.'s experience tipping the scales in its favor.

The first match tonight features Makedonia and Juventus and if rumors are true about the low wage Juve has offered his players for the Victoria Cup competition then many black and white shirted lads may simply go through the motions for the majority of the 90 minutes.

I don't think this will be so and I expect Juve to fully extend the 1980 State League champion but Makedonia's ace — Jeff Faulkner, Rob Cullen, George McMillan, Claude Lucchesi and Peter Ollerton — should beat Juve's back four. Bobby McGuinness will be keen to do well tonight and the

game may be a trial match for he is interested in joining Makedonia next year.

Makedonia will not be at full strength due to Gary Ward's broken leg and Gordon Flavie's sending off last Sunday.

Ollerton may appear in the sweeper's role and Eric Lesbirel could get a long awaited run.

The highlight of the game could be the clash between Tony Curcio and Cullen because Curcio had done well against the Makedonia winner this year.

If fully fit, Curcio's speed of recovery will worry Cullen but the perpetual forward motion of the Makedonia machine should grab victory tonight.

The midfield battle will be intriguing as Vlatko Belic will line up against his J.U.S.T. team mates aided by Peter Raskopoulos from Marconi and St George's diminutive dynamo Paul Kay.

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J.U.S.T. central defender Jim Kondarios heads clear under pressure from Adelaide City's guest player Justin Fashanu.

## ALL THE SCORES

All of J.U.S.T.'s scores this year:

AMPOL CUP

v Makedonia 2-2, won 5-4 on penalties. Scorer: Lujic 2.

v George Cross 3-0, scorers: Vasic 2, Ilioski 1.

v Slavia 2-0, scorers: Kondarios, Ollerton.

v Heidelberg Utd 1-3, scorers: Picloane.

PHILIPS CUP

v Green Gully Ajax 2-2, lost 4-5 on penalties. Scorers: Lujic, Ollerton pen.

PHILIPS LEAGUE

v Brisbane City 1-1, scorers: Caldwell own goal.

v Brisbane Lions 3-1, scorers: Picloane, Belic, Vasic.

v Adelaide City 1-1, scorers: Kondarios, Jovanovic, Lujic, Ollerton.

v St. George 5-3, scorers: Vasic, Kondarios, Jovanovic, Lujic, Ollerton.

Marconi 2-2, scorers: Picloane, Hazabent.

v Newcastle 2-1, scorers: Vasic, Lujic.

v Heidelberg 2-3, scorers: Picloane, Lujic.

v South Melbourne 3-0, scorers: Vasic, Ollerton pen, Petrov.

v West Adelaide 2-0, scorers: Vasic, Hazabent.

Sydney City 1-2, scorers: Ollerton.

Blacktown 0-3, scorers: Picloane, Belic, Ilioski.

v Canberra 0-0.



Footscray J.U.S.T. earlier this season. Back row, left to right: Peter Ollerton (now with Makedonia), Dennis Boland, Jim O'Reilly, Steve Potter, Vlatko Belic, Joe Picloane, Jim Kondarios, Joe Savona. Front row: Chris Petrov, Mirko Rujevic, Zdravko Lujic, Slobodan Jovanovic, Igor Hazabent.



Kiri Kyriakoulas



Zoran Ilioski

## J.U.S.T. IS KEEN TO RAISE ITS STOCKS

By LAURIE SCHWAB

The Victoria Cup will mark the start of Footscray J.U.S.T.'s comeback, according to club president Tony Kovac.

It also will show the Philips League how much there is to be gained by accepting Preston Makedonia to its ranks, he said. "Games between Makedonia and J.U.S.T., and between South Melbourne Hellas and Makedonia will draw very big crowds", Kovac predicted.

"There has been talk about bad feeling between Makedonia and J.U.S.T. I want to put an end to that talk."

"We are not divided. On the contrary, we are extremely friendly and we look forward to Makedonia being added to the PSL next year."

"The league started with four teams from Melbourne and we all have suffered since they were reduced to three with the demise of Mooroolbark."

Kovac said J.U.S.T. would be at full strength in the Victoria Cup, as brilliant forward Zdravko Lujic had delayed his holiday in Yugoslavia until after the series. Slobodan Jovanovic who also was planning a holiday, will play as well.

When Lujic does go to Yugoslavia, he will be on a recruiting mission as well as a holiday.

"Lujic is an excellent club man and he will try to help us by getting a good central striker. He has one in mind — a reasonably big name", Kovac said.

He said that instead of recruiting in quantity, as the club did so unsuccessfully in 1979, J.U.S.T. was planning to buy quality this time — "regardless of cost".

J.U.S.T. Had a good start to the season under coach Rocco Ilie who was brought down on a full-time contract from Sydney. The former Yugoslav star did excellent work in leading the team to good early-season victories, including a resounding 3-0 win against Hellas.

But internal strife led to Ilie being replaced by Jim Kriaris who in turn asked former J.U.S.T. coach Cedo Cirkevich to help him. After Cirkevich returned J.U.S.T. was unbeaten in the last three weeks, and very unlucky not to beat Sydney instead of drawing 2-2.

Cirkevich has given no indication about whether he will coach J.U.S.T. next year but Kovac is optimistic.

"Cirkevich has been a true club man for donkey's years", he said. "The club is in his blood. That is also true to Jim Kriaris, and I think that combination can serve J.U.S.T. for many years to come."

Kovac said J.U.S.T. would not treat the Victoria Cup lightly.

"We want to field the best possible line-up with a view to winning the Cup", he said.

"We want to boost the reputation of J.U.S.T."

"Most of all we want to challenge the big Hellas club, of which all Victorians are very proud this year. We beat Hellas 3-0 this year and we can do it again."

Kovac said that J.U.S.T.'s No. 1 priority for 1981 was setting up first-class headquarters.

Footscray Council has offered J.U.S.T. Hansen Reserve in Roberts Street, West Footscray, off Sunshine Road. The Council is willing to spend \$300,000 on a pavilion and grandstand there, but J.U.S.T. is asking for a little more land than has been offered, so it can put up a social club building.

If Hansen Reserve falls through, J.U.S.T. probably will develop its traditional home ground, Schintler Reserve.

Kovac feels Footscray Council has a moral obligation to the club because of the difficulties this year over the use of Western Oval. Council approved J.U.S.T. and Footscray Football Club sharing the oval but J.U.S.T. was kicked off the ground after the Victorian Football League applied pressure.

Kovac is proud that of all the PSL clubs, J.U.S.T. is one of the few which is a drawcard away from home. "We have support all over Australia", he said. "When we play in Sydney against St. George or Sydney City, for example, we always get Yugoslav supporters coming along."

"So we will continue to promote ourselves among the Yugoslav community, while at the same time keeping our doors open to all nationalities and all soccer fans whose support we value very highly."

Kovac said he was looking for three or four talented young men to join the club's administration.

Kovac himself has served J.U.S.T. since 1953 and has been president for 17 years in two terms, but he concedes that he eventually must make way for new blood.

"We must prepare an administration for the future", he said.

He added that the club was confident of keeping most of its players but that if any were unhappy, he had no objections to them transferring "if the price is right".



Tony Kovac

In this regard he mentioned Joe Picloane, who has been contemplating a move.

Kovac and Cirkevich have faith in J.U.S.T.'s young players — Belic, Simic, Cozzella, Smurgeski, Curovic, Stojcevski and 17-year-old defender Craig Nisbett who has shown fine form in the second team since joining from Albion Rovers.

But while the future lies with such players, it is too early to use all of them in the senior team. Therefore, Cirkevich is adamant that a few selected players must be recruited.

Ideally, they will be in their early twenties, they will be tall, fast, industrious and they will be fighters.

"I want players who can play in all positions and who will never give up", Cirkevich said.

"And I want players who will work all over the field. If we can get some good young ones we can improve them and we can build a team that will serve us well for many years."

He has a few in mind but he's divulging no names yet.

J.U.S.T. is in Group A of the Victoria Cup, together with the Australian youth team, Makedonia and Juventus.

## VINE YARD BAR-B-Q

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# They let us run free, say

National coach Rudi Gutendorf announced after watching the PSL preliminary final that he would try Jim Tansey as libero on the Socceroos' world tour next month.

He said this would enable him to use Alan Davidson as left back.

Gutendorf was impressed with the performances of both players as Heidelberg strode confidently into Sunday's grand final with a thumping 4-1 victory.

Gutendorf is aware that Tansey had one of his finest seasons while playing libero for coach Ken Kontra at Slavia in 1976. Indeed, Tansey won his Victorian Rothmans Medal that year. He also was used as libero in a few national team games by the then coach, Jim Shoulder.

Unfortunately for Heidelberg, this may be Tansey's last year in Victorian soccer.

His contract with Heidelberg expires after Sunday's grand final and he has announced he wants to join a Sydney club. His wife Elaine lived in Sydney before they were married.

Gutendorf's willingness to shift Tansey indicates his steadfast intention to use Davidson in the Socceroo team.

He rated Davidson as best on the ground in the first



**LAURIE SCHWAB**

No comments were available from the Hellas camp, which was evacuated very quickly after the game.

Paton was dynamite in Heidelberg's attack.

As I watched him turn poor Arthur Xanthopoulos inside out, I recalled the predication of former Hellas player Noel Mitten, now with Essendon Croatia the Wednesday night before the game.

"It'd be a mistake playing Arthur against Jamie," he said. "Jamie will be too sharp for him".

That predication certainly proved accurate. Paton always went to the ball first and always succeeded in turning with it.

He scored two goals and would have completed a hat-trick had Vince Bannon not fouled him from behind. Gary Cole thus scored the goal from the resultant penalty.

Jim Campbell worked tirelessly in midfield and played some passes that had the creativity of a van Gogh or a Picasso.

Jimmy Rooney exploded into action in a sensational second half and Tansey and Arthur McMillan gave their usual sterling service in defence and on the flanks.

Hellas had little to offer apart from Alan Evans who staged a lone battle in attack and Alan Davidson who was all confidence, aggression and creativity in defence.

Hellas started well, with all the forwards dropping back and then attacking from behind, using the width of the pitch to stretch the Heidelberg back four.

But after scoring its goal Hellas did not, as Pat Bannon observed, regroup, relax, and consolidate before striking again. No, it continued to storm forward come what may.

To the exponents of so-called "attacking soccer" (which doesn't exist), it was probably commendable but for Hellas it turned out to be disastrous. There were no steady influences in the team. Even more significantly, there seemed no acknowledgement that this Heidelberg team was a formidable opponent to be respected.

Jim Campbell and Jim Rooney were allowed to do virtually as they pleased and Jim Tansey overlapped against very little resistance.

Sammy Wright had played well the previous week, when he came on as a substitute in Hellas's 4-3 victory over Marconi.

Coach John Margaritis therefore decided to retain him, at the expense of Steve Blair.

But with Blair out, the problem was how to mark Cole and Paton.

Predictably, Xanthopoulos took Paton. But who would have expected Rogers to have responsibility for Cole as well as his regular midfield duties?

With Rogers moving forward to join the attacks, Cole found himself with more space than he has had for months.

Margaritis therefore did the right thing when he brought on Blair for Wright at half time. Blair took Cole, and Rogers was left to his usual midfield work.

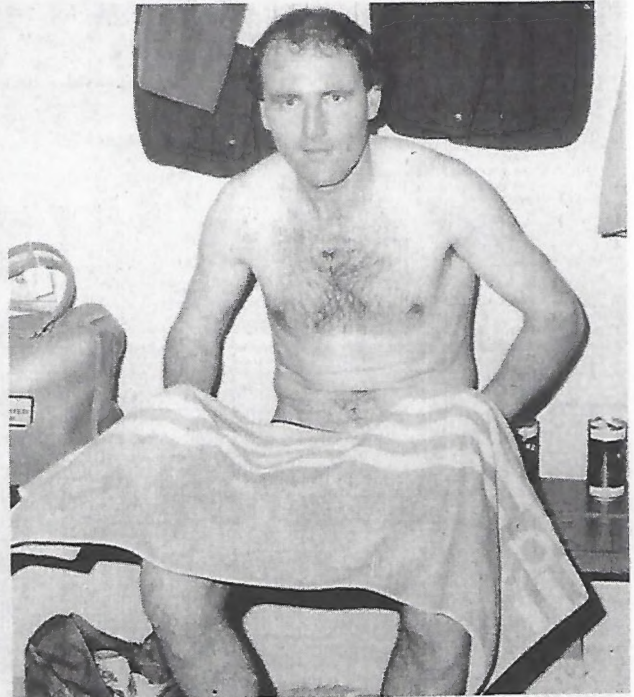
The Heidelberg team featured only one change — John Yzendoorn back in his sweepers position at the expense of Bob Provan.

Hellas had most of the very early play and in the sixth minute some neat aerial play saw Evans head a Buljevic corner back from the far post to George Campbell whose header flashed across goal.

Then came the goal.

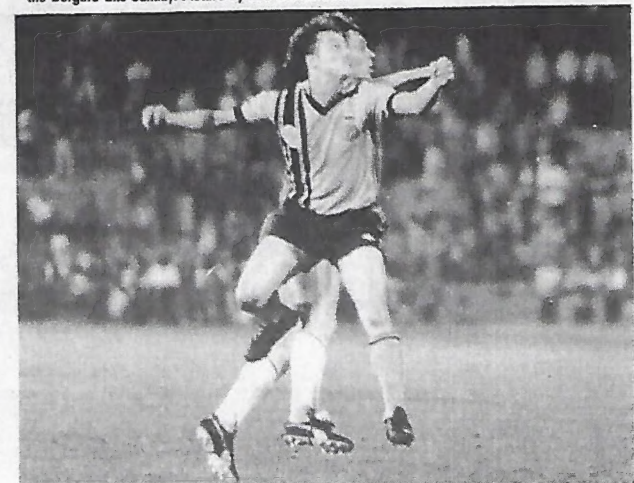
Vince Bannon stormed up the right, played the ball inside, Evans dummied and let it go to Buljevic who had the time and space to turn, change feet and belt the ball past Jeff Oliver.

But it took a last second tackle by Hellas sweeper



Heidelberg's left back Jim Tansey relaxes after the Hellas match and ponders on the outcome of his pending stint as Australia's new libero.

Not exactly the correct pose for Australia's new libero as jovial Heidelberg left back Jim Tansey relaxes after last Saturday night's game against Hellas. Tansey could play his last game for the Bergers this Sunday. Picture by LES SHORROCK.



John Yzendoorn and Duncan Cummings (rear) prepare to meet a high ball.

Bertie Lutton to prevent Jim Campbell from equalising in a brilliant move via Paton and Cole only four minutes later.

Pat Bannon won the ball in a tackle inside his penalty

area, passed it long to Rooney who in turn gave it to Cole. Cole played probably the best pass of the game, to unmarked Paton on the far side of the penalty area, and it was only good

judgement by goalkeeper Pater Laumets who dived at Paton's feet, that kept Hellas's lead intact for a little while longer. Lutton was on hand again to get a foot at a close-range shot by Cole who had got away on a ball from Jim Campbell but Heidelberg finally equalised in the 26th minute.

Cole, who had been great since the start, sent the ball to Paton whose low shot was pushed out by Laumets who had to dive low and stretch out to reach it with one hand. Andy Bozikas was there to tap it into the net.

Jim Campbell miskicked as he ran into the penalty area to meet a square pass from Cole and then Cole himself smashed it over the bar on the volley.

The Heidelberg onslaught was interrupted in the 34th minute when Evans broke away on a long ball and cut it back into the middle, inviting someone to put it away. However, Rooney had read the play well, and was there to push the ball back to Oliver who nevertheless had to make quite a difficult save.

Vince Bannon made a timely tackle on Paton who had been set for a shot by Jim Campbell's brilliant



Bertie Lutton recovers first after having stopped Jim Campbell with a timely sliding tackle.

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# s McKendry

ass, and at the other end George Campbell sent an incredible curling shot swerving narrowly over the bar.

As the first half drew to a close, Buljevic laid the ball back to George Campbell for another shot, but it was too soft and Olver managed to live at it.

Just after the interval, George Campbell had another shot from the end of the area, but it was straight to Olver, and Evans looked set to score until Tansey took the ball from the striker's foot.

Then Tansey overlapped on the left and sent the ball over. There was a hic in the Hellas defence, Xanthopoulos erred, Paton turned and bang — that was goal No. 2.

Moments later Paton came from nowhere and obbed the ball from Laumets at the side of the area. He played the ball square into the unmarked goalmouth but there was no one there and it flashed across, untouched. Vince Bannan just missed with a low, 25-metre shot as Hellas again interrupted the Heidelberg.

A minute later however, Paton played a super ball behind two defenders for Rooney running through from behind. Rooney took it all the way into the box and should have scored, but his aim was fractionally off and he shot went just past the post.

Paton and Cole were splitting up regularly — going wide, making space, the coming back together again, and it was working very well, pulling defenders all over the place.

Evans, on the run on a through ball from Vince Bannan, lobbed a fine shot just over the bar from an acute angle before Heidelberg shot further ahead with a penalty.

Paton had run into the penalty area on the left and turned past Vince Bannan who floored him with a foul tackle. Cole, who takes all the Heidelberg penalties, made no mistake with this shot.

Laumets saved on the line from Jim Campbell after Heidelberg had weaved the ball through brilliantly following a mistake by Xanthopoulos.

Cole slipped at the vital moment after running through on a one-two with Bozikas, and Laumets saved a powerful drive from McMillan who had stormed in the flank like a rocket-powered tank.

Rogers, unmarked at the edge of the box, had a good scoring chance but blasted over the top just before Heidelberg scored its final goal in the 85th minute.

It started with John Yzenendoorn taking it away from Buljevic inside his penalty area. His very long ball up the right flank went past Xanthopoulos who at first seemed content to let it go, probably expecting it to go out. But Paton chased and caught the ball. Xanthopoulos gave chase then but it was too late. Paton came inside, with no defenders in sight and slipped the ball low past Laumets.

With two minutes to go, Chris Kalafatis replaced Vince Bannan, who must have been injured.

**Sutherland,  
Auburn**

NSW minor grand finals:  
Second grade: Sutherland 1 (Connor) Sydney Olympic 0.

Third grade: Auburn 4 (Walker, Slater, Lomas, Morgan) Bankstown 1 (Stace).

**HEIDELBERG UNITED 4** (Bozikas 26th, Paton 54th & 85th, Cole penalty 67th) **SOUTH MELBOURNE HELLAS 1** (Buljevic 9th), Philips League preliminary final at Olympic Park, crowd 7700, referee, Tim Davies 10.

**HEIDELBERG:** Olver 7 — McMillan 8, Yzenendoorn 7, P. Bannan 8, Tansey 9 — Selemidis 7, J. Campbell 9.5, Rooney 9 — Bozikas 6, Paton 10, Cole 8.

**HELLAS:** Laumets 7 — V. Bannan 7.5 (Kalafatis 88th), Lutton 6, Xanthopoulos 4, Davidson 9 — Wright 5, (Blair 6, half time), Rogers 6.5, Cummings 6, G. Campbell 6 — Evans 9, Buljevic 6.

## Barnes on the bench

From page one

"Had we played like that against Marconi on the Wednesday, we would have won the Philips Cup instead of losing 0-3," Bannan said.

Mullen is confident of a Sydney victory in view of their past results, especially the 2-0 win in the semi-finals two weeks ago.

"We played reasonably well in that game and Heidelberg looked tired. I saw the Cup final against Marconi and they looked tired again, although they could have gone to 3-3 in the second half."

Mullen said that Ken Boden had been in fine form over the past four or five games and that John Spanos had adjusted very well to his new midfield role since being shifted from the sweeper's position.

Socceroo Murray Barnes probably will be on the bench. He was injured and then sent off in the league match against Adelaide City a few weeks ago, and according to Mullen, coach Eddie Thomson does not want to risk changing the team that beat Heidelberg in the semi-final.

Mullen said all the Sydney City players were determined to win, but that the strategy at training had been to relax and take it easy.

Mullen along with Steve O'Connor and Barnes, is Sydney City's longest-serving player — having been there about 10 years.

Bannan came from the Scottish minor leagues in 1973 and is Heidelberg's longest-serving player, just ahead of Andy Bozikas who joined from Hellas shortly afterwards.

Heidelberg won its last trophy in 1975, when it finished first in the Victorian State League. This season, it lost the Ampol Cup final to Croatia, came second to Sydney City in the PSL and lost the Philips Cup final to Marconi.

Jim Tansey, who may be playing his last match for Heidelberg (see page 8) and Gary Cole, are particularly eager for victory.

Said Tansey: "Gary and I haven't been in a team that's won anything since we left school."

Sydney City (Hakoah) is bringing 400 supporters to the final by plane and three buses.

# J.P.R.

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# Summer soccer will lift skills

## On the Ball

The Player's Viewpoint



This year we have been faced with enjoyable pressure because we have been successful and this has made a major difference to our performances.

And the Hellas supporters have been fantastic this year. When they start getting behind the side it really lifts you.

When we came back from three goals down against Marconi two weeks ago to win 4-3 the tremendous support we received had a lot to do with our great win.

Much has been written about Hellas finishing last in 1979 and not being relegated while Sydney Olympic, which finished second last, was sent back to the NSW State League.

Obviously, as a Hellas player, I'm glad we didn't get relegated but looking at the English set-up, by rights a side which finishes on the bottom should go down.

It doesn't matter over there which side is involved, it still goes down but English football is well established whereas the PSL is in its infancy.

We must keep the big guns like Hellas in the league to keep the PSL alive until it gains a firmer footing and frankly there is little sense in relegating a bottom team if the team selected to take its place is not up to scratch.

The PSL needs sides like Hellas and Heidelberg because of the tremendous interest their clashes generate.

It really is do or die against Heidelberg because so much is at stake.

The players' pride, the clubs' pride, the supporters' pride are laid on the line when we clash and you've got to fight for everything in these games because losing means you are well and truly down and out.

And there's a lot of money riding on the outcome.

Not just player payments but also the many bets between players, officials and supporters.

The rivalry between the Greek supporters is important to Victorian soccer just as is the rivalry between Macedonia and Croatia.

If we could get these ethnic groups together and stimulate rivalry between the Greeks, Macedonians and Croats we'd get great crowds and good match atmospheres.

I think the move to summer soccer could attract good crowds but from a player's point of view, day games would be a killer in the heat.

Most of the matches will have to be played at night and we might get away from the intense heat of the day but floodlighting will have to be installed and updated at many grounds.

I think the style of play will change drastically and it will be a change for the better. We'll be knocking the ball around more and letting it do the work. I think the skills of the game will improve.

But we desperately need good TV coverage to promote soccer and get the supporters to the game.

The Press coverage of soccer in the daily newspapers is hopeless and if it stays at its present level then soccer will stay small.

The Victorian team did a great job of promoting soccer in this State and the claim that Hellas wouldn't release players for State squad training is not entirely true.

George Christopoulos and I simply told Hellas that we wanted to play for Victoria and that was that.

However, I think there should have been more Hellas players in the State squad.

Vince Bannan and George Campbell could easily have played for Victoria.

Vince has had a great year and he deserves the success because he bursts his guts at training and puts everything into his game.

My immediate future revolves around Australia qualifying for the 1982 World Cup finals in Spain.

I believe we'll get there because we've got the players to do it.

I'd like to play overseas and I feel if I don't give it a go soon I will never make it but I have to take things step by step.

I hope I don't suffer from injuries like I have this past season. I've wondered whether or not I've been caught because I've been too slow to get rid of the ball in the two incidents against Heidelberg from which I was sidelined for some time.

As I've become more established as a PSL player I've found that opponents have started to go over the ball when tackling me or tackling late in an attempt to aggravate me.

But I love soccer and this is a part of the game which you have to accept.

I just make up my mind to get back at them the next time because you have to give as good as you get.

**ALAN  
DAVIDSON**

**I didn't know why excuses are made for the staleness of top players on the basis of a long and arduous season. Barring injury I haven't had a decent break for three years!**

*What with the national youth team and the senior national team I've been kept very busy, with only one or, if I've been lucky, two weeks' break at Christmas. But playing so much soccer doesn't worry me because I wouldn't play if I didn't love the game.*

I first played for my school along with my mates at State school and my first junior team was West Newport.

I started off on the wing because I was small for my age and I had scored a few goals for the school team.

I was with West Newport for a year, then I joined Altona.

I played in an older age side, always a year above my level, as most of my mates were older and I wanted to play alongside them.

It really benefited me because the level was harder and once you became accustomed to it, it sped your development.

And as for playing for the State sides, I always dropped down into my age group, which made it easier to play.

The most important influence throughout my junior career at Altona was Ian Hynds who coached me from under-11's to under-16's.

He then took the whole team into Altona's reserves and this made a big difference to many boys, being able to stay together after playing for five years as a team.

Ian taught me the basic skills of soccer and he improved my attitude and understanding of the game.

Lots of players stuck with soccer because Ian taught them to enjoy it.

I first played in Altona's reserves when I was 15 and I made the first team a year later.

I was still a bit small and frail for senior soccer so Altona played me on the wing at first but when I got used to the standard I reverted to midfield.

After two years with Altona in State League I wanted to try my luck in the PSL and I had everything lined up with J.U.S.T.

I met Tony Kovac, the president of J.U.S.T., and I told him about the \$1,000 maximum price on my head which was a pittance at the time.

But he didn't seem very interested. He told me he'd contact me within a week but he contacted me a month and a half later.

I approached Hellas and they were interested, so I signed.

The attitude of the players and club officials was the biggest difference between Altona and Hellas.

The State League is okay for younger players trying to make their name but as a competition it's a joke.

Soccer for most State League clubs is too social. You can drink away a loss after the game.

With the higher standard of players at Hellas I benefited greatly.

I signed during the off season, late in 1978, and last season — my first with Hellas — was disastrous for we finished bottom of the PSL.

Internal trouble had a lot to do with our demise.

On top of that we didn't have much luck up front. We were well in command of some games but couldn't put the ball into the net.

The attitude of the players toward each other was bad because some were earning more than others and it caused ill feeling.

We had three coaches last year and no-one seemed to know what was going on because we played three different ways throughout the season.

John Margaritis must take a lot of the credit for our dramatic improvement and our squad was strengthened pre-season by five extra players.

The pressure of constantly losing and having to get off the bottom of the league is totally different from the pressure of going for top spot.

## WANTED

**PRAHRAN SLAVIA SOCCER CLUB**

**YOUNG PLAYERS** who are free to join our club now and learn during summer fundamental soccer skill with easy-to-understand practice.

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**ASSISTANT COACH** who is determined and self motivated.

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# YOUTH REPORT

from

## COCA-COLA BOTTLERS



# BIRTH OF A MASCOT . . .

## THE KICKABURRA\*

Kickaburra is a member of the well known Australian bird family of KOOKABURRA'S.

Like the rest of his family "Kicka" is a real rare bird. Unlike some well known bears and eagles, Kicka is not content just to be seen hanging round flag poles and floating into oblivion out of stadiums, he thinks that is a real laugh.

Kickaburra has been training since he first fell out of the nest, to become an international football star.

That is why The Coca-Cola Company have selected him to head up their team, in conjunction with FIFA, for the world wide youth soccer program undertaken by Coca-Cola.

## BUT WHY A Kickaburra . . . ?

At the inception of the World Youth Championships in 1977, an official symbol was designed to act as an international masthead for all activities.

As with most official symbols, it carries great dignity and prestige. However, in our mind it lacked excitement from a point of communicating with the populace — at official level it is a masthead, at mass market level there is no excitement or warmth.

This year an Australian Company was selected to handle all marketing and promotion of the World Youth Championships (this selection was made over U.S. and U.K. companies).

After many meetings it was decided to proceed with the local marketing company's idea to achieve the answer of a catalyst between official symbols and mass audience participation. The result has been a mascot/character linked with soccer, people, and Australia. The mascot is of Australian origin but does not directly link it with the Australian team. Therefore, it can be used in any international promotion undertaken by The Coca-Cola Company connected with youth soccer.

It is possibly the first mascot/character created from a totally Australian indigenous species to be adopted and used world-wide by a giant multi-national marketing group. The Coca-Cola Company is delighted with the efforts and results.



Coca-Cola last week unveiled "Kickaburra", the mascot which will be used to identify the Australian youth team and Coke's involvement in Australian youth soccer. Coke told the story like this . . .



## ... WHY NOT?

We looked at other possibilities, and discarded them for various reasons — for instance . . .



kangaroo feet are too big . . .



koalas are too tired . . .



wombats lack the killer instinct . . .



possums only play at night . . .



pelicans cheat . . .



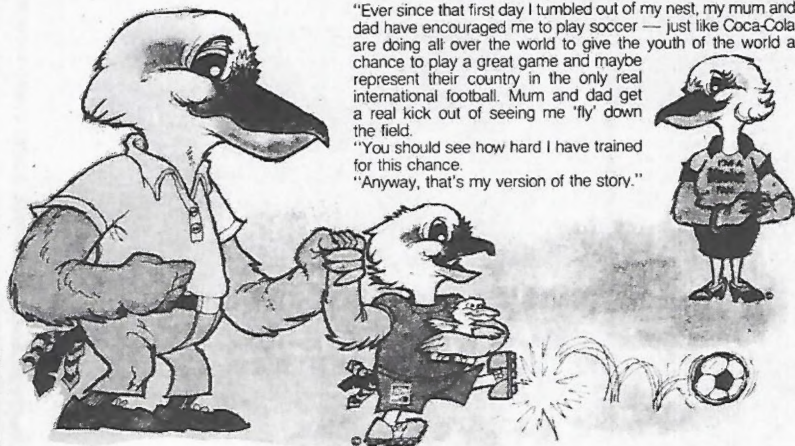
and snakes don't have legs!!

## MY PARENTS

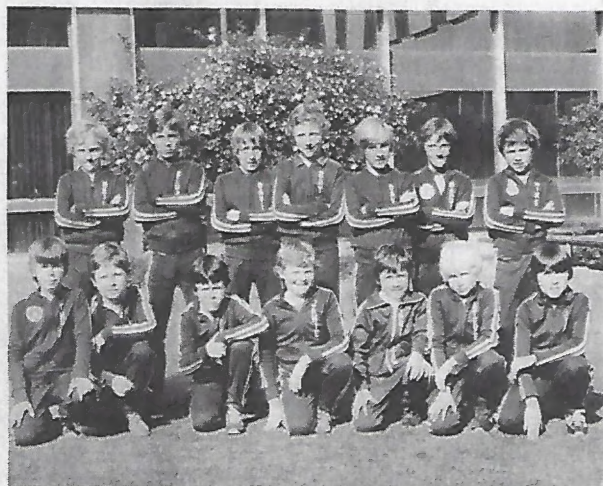
"Ever since that first day I tumbled out of my nest, my mum and dad have encouraged me to play soccer — just like Coca-Cola are doing all over the world to give the youth of the world a chance to play a great game and maybe represent their country in the only real international football. Mum and dad get a real kick out of seeing me 'fly' down the field.

"You should see how hard I have trained for this chance.

"Anyway, that's my version of the story."



## Tassie tour ends season



Chelsea under-11's, pictured above, ended season 1980 with a trip to Tasmania to play two games against Taroona.

The boys won their league

this year and after going through the season undefeated they had 64 goals for and 11 against.

The team is coached by Joe

Keenan, former Croatia, George Cross and Lions star.

Back row, left to right: Neil Bull, Stuart Harris, David Forster, Ray Bull, David Hook, Martin Delaney, Mike

Front row: Chris Heenan, Ueran Fitzpatrick, Steve Keenan, Jamie Stewart, Christian Seisun, Steve Avent, Jim Dud-

## Hat-trick heroes

Franco Leiva, 8, four goals (Sandringham); Ross Burrage, 14 (Kororo Rovers); David Hill, 12 (Twin City Wanderers); Rocky



## SITUATION FILLED



Much has been written about the Australian Soccer Federation's venture into the marketing of soccer. The introduction of summer soccer in late 1981 has taken up most of the discussion, but what of the other proposals? Rik Booth, the ASF's marketing man, explained soccer's problems as he sees them, and some of the solutions, to a recent Press conference in Sydney. This is what he said.

By RIK BOOTH

This centenary year of 1980 witnesses the progressive move by the Australian Soccer Federation to recognise that the game of soccer has burgeoned into such massive proportions and offers such enormous potential that a centralised marketing structure needed to be formed in order to prepare a unified developmental plan for the next 10 years.

I would like to briefly explain the problems we face, the responsibilities of the marketing company, its areas of operation and then finally just a few of the decisions we have already taken.

We are adopting a theme or slogan throughout the eighties of "Grow with Soccer".

The following statement really amplifies our attitude in this country.

"Marketing soccer in the right way is of paramount importance these days. The FA is really a business". It is interesting that it is made by Ted Croker, the secretary of the English F.A. who was a recent visitor to Australia with the English team.

Finally in England and indeed Europe, the administrators of the sport have recognised that soccer is a big business.

That it now has to be marketed in the right way just as other sports and other leisure and recreational activities are.

### The problems

We are facing up to the true problems that the sport has, in order to analyse and set down what the opportunities are. The main problems as we see them are:

- A lack of funds which we can utilise to promote and develop the sport.
- Poor communications between all sectors and facets of the sport.
- A complete lack of cohesion between the various sectors of soccer be they State federations, local organisations or whatever. Soccer has not been a united force up to this point.
- A complete lack of promotional and marketing expertise and manpower. Up to now our administrators have been primarily volunteers to whom the sport is deeply indebted for their devotion of time, energy

and often personal money in assisting the development of the game. However, if we are now to accept that we are a business, then we must run the sport like a business.

• A low spectator level related to a very high participation level.

• A lack of sponsors at all levels. We have enjoyed the support of a handful of companies over the past few years that have persevered with the sport in the knowledge that one day, the administrators would commence an overall development programme of a professional nature. We are indebted to these supporting sponsors but pro rata to both the funds that we require, and the numbers and different categories of soccer that are currently played, we need an even higher level of commercial sponsorship. We have a need but we also have a lot to offer if we can package it in the right way.

• There has been no television exposure of our domestic soccer, no opportunity through the visual media to project and build up the personalities and heroes of the game in the same way as other sports enjoy. However, disregarding regular coverage even sporadic news coverage on television has been almost non-existent throughout Australia.

• The description of poor media relations and communications is perhaps an understatement. It would be fairer, and more honest of us to state that they are almost non-existent. Our soccer media go through periods of extreme tolerance matched by equal periods of extreme impatience and anger at our inadequacies in communications with them.

• There are few personalities and heroes in the game. This inter-relates with the degree of media exposure that we are able to obtain, and is also intricately tied with the image that we project as a sport. In a small survey that

we recently undertook of four groups of children aged between about 11 and 19, not one child could name the Australian national team even though they played soccer themselves each weekend. Every child could name almost full Rugby League team. Of the children interviewed, only 20% could nominate a famous Australian player. That player was Peter Sharpe. Only 10% of the children had actually paid to go and see a soccer game in the past year. Why? Because there are no heroes, no excitement, no-one to relate to, or to want to be like.

Those then are some of the main problems that we have isolated.

### Responsibilities

The Australian Soccer Federation Marketing Company has the overall responsibility to try to correct some of these problems, and then capitalise on our opportunities. Its overall role may be defined as one that is simply to promote and develop the code to the Australian public.

The public may be defined in four separate categories, being participants, spectators, the media and commerce. Specifically, the company is to provide marketing expertise in areas of sponsorship, promotions, licensing, publishing and public relations. These are broad brush responsibilities. Part of its responsibility is to build both ASF awareness, visibility and credibility to the public as well as of course, that of State Federations and the Philips Soccer League.

It is to build or continue the impetus of soccer registration and participation at all age levels.

It is to expand existing revenue sources and to create new ones.

Specifically, through its activities it is to create organisational cohesion between the various sectors of soccer.

It has to promote unity and to improve communication between the various aspects of soccer.

Most importantly, over a period of time, it will seek to improve media relations and ultimately, hope to increase the degree of exposure that the sport enjoys commensurate, and related to, the support that it has from the public and commerce.

The single subject which has been perceived as the sole role of the marketing company is that of building spectator interest in all levels of soccer. That is only one part of its role and cannot be done without all other activities being undertaken that work in conjunction with plans and programmes purely related to spectatorship.

Specifically it will handle the promotion of international tours and events from 1981 onwards. There is great room for improvement in this specific activity which inter-relates with our communications and assistance to the media. Plus communications between our member Federations and assistance from those Federations on all matches played within their State.

Through various commercial activities and particularly the generation of funds, the marketing company will provide the ability to improve coaching techniques, facilities and aids. This is an important area in the development of the code related to the massive numbers of participants that both exist today or will ever increasingly be joining the sport over forthcoming years.

Most importantly the company is to develop continuity in all levels of soccer from junior to senior. It will not view various activities in isolation.

# There are no heroes, no excitement, no-one to relate to or want to be like . . .

With a programme, a tournament or a sponsorship to be implemented at a junior level, we will seek at all times to acknowledge and take into consideration the ramifications of that activity at the next level above it, and below it.

It will seek to integrate all activities into one cohesive plan for soccer in general.

### Revenue

These are the specific areas of revenue that the marketing company will seek to generate to provide funding for the development of soccer.

A major licensing programme is being introduced for the sale of rights to use Australian Soccer Federation marks, logos, symbols and mascots in general promotions and on merchandise which is sold through retail stores. We have appointed Hanna Barbera who are one of the world's largest licensing companies, to handle this aspect of our activities.

The company will similarly provide sources of revenue over forthcoming years in a variety of areas including programmes for matches, the publication of books and brochures and perhaps even involvement in soccer magazines.

A large proportion of revenue that will be generated into soccer over forthcoming years will come from sponsorship rights and promotional programmes. At present, it is impossible for companies to understand how they can become involved in the code. This is a subject that I shall comment on again a little later.

The marketing company will control the international rights to all events or is as signed for various soccer properties such as the European Cup, the European Cup Winners Cup, and the European Championship.

Another source of revenue will come from advertising opportunities that will present themselves. These fall under the headings of:

• In-stadium signs where arrangements can be made with individual venues for the placement of additional signs around the playing perimeters of the grounds.

• The sale of advertising space in programmes is another source of revenue. Similarly we would expect advertising space to become available in various other publications that will be produced and released over forthcoming years.

The marketing company will derive revenue from the sale of both television, and wherever possible, radio rights, to major soccer properties of either a domestic or international type.

The company will become involved in the structuring and implementation over forthcoming years of a professional programme of soccer camps and academies on a nationwide basis.

It will seek to bring some uniformity into this subject and wherever possible by negotiation, will integrate many existing academies or camps under an overall umbrella of endorsement and support by the Australian Soccer Federation. State Federations or the Philips Soccer League.

Specifically, in terms of sponsorship and promotions, the company will seek to obtain to renew and fund our national team, national youth team, national women's team and national schoolboys team. These are the pinnacle and ultimate showpiece for the Australian public of soccer in this country.

The tournaments, matches and events in which these teams participate are those which should receive major media exposure and which ultimately will hopefully engender the feeling of nationalism and public support as they compete on behalf of our country.

The marketing company will also control the various agreements and arrangements that the Federations have pertaining to the supply of both domestic and international airline travel, accommodation for teams and various categories of soccer gear that is supplied to our national teams and professional leagues.

Many of our suppliers are of course also sponsors of the sport. The marketing company will look after and develop the interests of the various Federations and teams in this regard as well as ensure that those same suppliers are gaining maximum benefit through their involvement with the sport.

In some cases the marketing company will become involved in player and team usage by advertisers or advertising agencies.

It will not become involved in the personal management of individual players but will provide a general advice facility for players who have been approached to undertake commercial activities.

We will naturally be encouraging the use of both players and teams by advertisers in their various marketing programmes in the same way as other sports and their players enjoy similar exposure and benefits.

It is an integral part of the marketing company's overall philosophy and aim that over the next ten years it will help build the level of income that will come from professional soccer players can earn from their involvement in the sport.

We will also be involved in various fund raising activities that soccer will organise on both a national and State basis for varying levels of the sport.

Basic plans are already being set down for the formation and launch of a National Youth Soccer Foundation to which both industry and individuals can subscribe as members.

I am a great believer in the philosophy that commercial companies are most disposed to help sports that appear to help themselves. Sports that give the appearance of continually waiting for handouts rarely enjoy the support of private industry. We have an enormous army of followers and participants and it is up to us to devise ways to solicit the support of those followers in developing the code.

Plus we will be able to monitor the development and involvement of players from initial enrolment as juniors, through to senior levels.

A nominal fee will apply to those registrations, which will be incorporated into the individual State Federation registration costs. That money will be utilised to both administer the overall registration scheme and provide funds for the development of the code.

Again the philosophy of giving something back will be applied. We shall develop a junior soccer supporters club and every child, when they register, will automatically receive back items such as a membership certificate, stickers for his school cases and a regular newsletter. For registrations of a more senior level they will receive newsletters, discount vouchers or special offers on official suppliers' merchandise or sponsorship.

cessional tickets to Philips Soccer League games.

The registration lists will be used to market the sport and to promote the code. When major soccer events are due to occur in this country, then we can automatically mail every known soccer player simultaneously with information. If the activity is only being undertaken in a single State or even just in a local area, then through the use of computer facilities we can isolate only the names and addresses of those relevant people within the market area.

Then we can quickly inform them of the opportunities that exist or the events that are being staged. Most importantly, this scheme will enable us to undertake basic research on the type of players, his total involvement in the sport, his family background, his television viewing habits, etc.

Other minor sources of income will come from the production and distribution of films, training aids, and various music and songs associated with soccer. All of these activities will form a part of an overall marketing programme and plan.

Then, finally, we will aim, over a period of time, to establish the marketing company as a service operation to provide marketing and promotional consulting advice to the soccer industry in total.

The company will be there to assist in any manner that it can in either general advice, specific tasks, or whatever the requirement, to organisations and bodies apart from the National and State Federations.

Importantly to individual clubs in the national league or State competitions, to schools, to local clubs and associations, to sponsors, to the media, or whoever.

Anyone who needs assistance or advice which falls within the areas of expertise or facilities of the marketing company will be able to turn to one central body for such help.

Those are the specific areas where we shall seek to generate revenue into the sport which will be spent by various Federations on levels of soccer in the overall development of the game.

### STARTING POINT

The question confronting us when we began was just what do we start with this subject of soccer. Soccer is a rather large, grey amorphous mass and not easily understandable by people on the outside who are not concerned or involved in it, in any significant way.

Confronted by this very complex subject of soccer we have decided to segment the game into its separate areas and then set down development plans for each one as part of an overall unified programme.

The areas that soccer has been divided into range from the national teams through State League competitions, a national youth soccer league, a national indoor soccer league, the Philips Soccer League, women's soccer, referees, coaches and so on. Each area is completely isolated. The whole subject of soccer is completely segmented.

Step one was to develop a single element that would be the unifying element that would be synonymous with soccer at any level and anywhere within Australia. This was to design an Australian soccer ball.

This ball has then been incorporated into a far more modern logo and corporate image for the Australian Soccer Federation. Then we are training that same ball element into all other emblems and devices that are involved in soccer in any way within Australia.

New logos and symbols are currently being designed for every aspect of soccer and those will be introduced on to the market as they are progressively finalised throughout 1980 and 1981. Even the various State Federations will have a new modern graphic image that can be utilised on all printed communication, on all badges, strips and advertising.

There will be an overall logo for the State Soccer Federation of Australia and then

each individual Federation has their own symbol or emblem. But each has the new Australian soccer ball as a major element within its overall design. Hence the cumulative effect is the unification of soccer graphically. That of course is only stage one.

We have now properly designed a mascot which will become synonymous with our national team's efforts and ultimately will also become synonymous with soccer generally in this country. The character is naturally called "Soccer Roo", and we expect over a period of time that he will become a familiar and popular character with children being reproduced on clothing, in books, in films and toys.

The next step is then to license the various logos and devices to the manufacturers of soccer merchandise so that through various new product introductions over the next two years, these devices and logos will be seen on a massive range of soccer merchandise throughout the country.

In some cases this will be through ASF endorsement of existing products and in others we will be working with manufacturers on the introduction of completely new product ranges be they in boots, balls, or strips.

All of the manufacturers who become involved in this programme will also become the "official suppliers" to our national teams, the Philips Soccer League, State federations, etc.

All of that forms the beginning of a progressive updating visually of soccer's image.

The next area we are concentrating on is to clearly identify where and how commerce or advertisers can participate or become involved in soccer.

The Winfield Centenary Cup was a perfect example of a single event which worked successfully both for the sponsor and for the sport.

Hence each area of soccer can be divided up into the ways and means in which an advertiser or company can become involved be it in sponsorship or licensing.

With the national team it could be as an overall development sponsor, a supporting sponsor or as an official supplier.

They could produce and distribute a range of endorsed national team approved products.

It will be the same for the national youth team and the same for the Philips Soccer League.

Philips is of course the overall sponsor but with the agreement of Philips we will now be seeking other supporting sponsors, official suppliers and allowing manufacturers to have approved products.

Then, for each Philips Soccer League club, they too will have a club development sponsor, supporting sponsors and official suppliers.

And so it goes on through all the various areas.

• The State Soccer Federation of Australia will have

• CONT. ON PAGE 15

### Ex-English League

## PLAYERS

wanted for next-to-nothing cost for season 1981.

Contact: P.O. Box 305, RICHMOND, 3121 VICTORIA

Phone (03) 429 3103

## Kiwis beat Kuwait

New Zealand beat Kuwait 5-1 and South Korea 2-1 in its first two matches of the Merdeka Cup tournament in Kuala Lumpur. However, Kuwait and Korea fielded second-string sides.

Details:  
New Zealand 5 (Shaun Baxter, Billy de Graaf, Michael Groom, 2, David Taylor) Kuwait 1 (Mohammad Ibrahim Ali).  
South Korea 2 (Indonesia 0).  
New Zealand 2 (Groom, Ciri Evans) South Korea 1 (Park Yoon Kee).  
Indonesia 2 (Zulham Effendy, Hadi Ismanto) Kuwait 1 (Nasir Salassa).

## Moreland v Doveton

Moreland, which narrowly avoided relegation from the Victorian First Division, has reached the final of the Metropolitan League Cup.

It will meet First Division champion Doveton in the final at Middle Park on Saturday at 2.45 pm.

The Doveton and Moreland under 19s will meet in the curtain raiser at 1.15 pm.

## Tredinnick switches

Goalkeeper Jim Preston and midfielder Peter Tredinnick of Newcastle KB United have signed for new PSL club Wollongong City.

Wollongong coach Ken Morton hopes also to sign Newcastle's Craig Mason, and he will recruit more players during a trip to England soon.

## CROATIA DANCE

Essendon Croatia will hold the Miss Croatia 1980 ball on Friday 31 October at the Croatian Community Centre, 72 Whitehall Street, Footscray.

It will start at 7.30 pm and finish at 1 pm. A continental band will provide the entertainment.

Admission is \$6 for adults and \$3 for students. Further details can be gained by phoning Frank Burn, 528 1905.

The winners of Miss Croatia 1980 and Miss Charity Queen will each receive a return air ticket to Hobart compliments of TAA.

BROADMEADOWS SOCCER CLUB Member Division III Metropolitan League

is inviting applications for

## COACH SEASONS 1981

Salary and other benefits will be negotiated

Applicants should contact The Club Secretary 338-5078 Day/Night or

Write to: S. SLAZYK, 12 Conifer Close, Gladstone Park Vic 3043

Ground Facilities Excellent including Floodlight.



# JUNIOR STANDINGS

VICTORIA SOCCER FEDERATION JUNIOR LEAGUES	
Total results 1980	
Under 13 Ampol Cup Champions - South Melbourne, Runner Up - West United	
VFF Junior Cup - Under 11 Champions - Hawthorn, Runner Up - Footscray	
Under 12 Champions - Sunshine Hitz Rumpers	
Knox City	
Under 13 Champions - St Albans	
Under 14 Champions - Albion Runner Up - Moorabbin	
Under 15 Champions - Pt Melbourne Runner Up - Doveton	
Under 16 Champions - Croydon Runner Up - Doveton	
UNDER 11 DIVISION ONE	
P W D L F A P	
Maroon A	18 15 2 0 58 11 31
Haw City	18 12 4 2 42 14 28
Donk A	18 13 1 4 59 20 17
St Albans	18 11 2 5 35 21 24
Knox City A	18 9 3 3 31 25 24
Box Hill A	18 5 10 27 37 13
Waverley A	18 2 6 18 13 20 10
Knox City B	18 2 6 10 17 40 9
Maroon B	18 2 5 11 27 44 9
Ring Utd	18 2 1 15 10 80 4
UNDER 11 DIVISION TWO	
Lynfield A	18 15 3 0 54 6 33
Donk B	18 15 2 1 44 11 32
Knox City B	18 11 2 5 48 17 31
St Albans A	18 12 6 10 18 17 3
Maroon B	18 8 5 4 24 21 21
Donk C	18 8 2 8 28 18 18
Donk D	18 8 2 8 28 18 18
Nth. Dandy	18 8 2 8 28 18 18
St Albans A	18 2 14 9 78 8
St Albans B	18 2 14 9 78 8
UNDER 11 DIVISION THREE	
Donk E	18 17 0 1 71 3 4
Knox City C	18 16 1 1 76 8 33
Donk F	18 16 1 1 76 8 33
Donk G	18 16 1 1 76 8 33
Donk H	18 16 1 1 76 8 33
Donk I	18 16 1 1 76 8 33
Donk J	18 16 1 1 76 8 33
Donk K	18 16 1 1 76 8 33
Donk L	18 16 1 1 76 8 33
Donk M	18 16 1 1 76 8 33
Donk N	18 16 1 1 76 8 33
Donk O	18 16 1 1 76 8 33
Donk P	18 16 1 1 76 8 33
Donk Q	18 16 1 1 76 8 33
Donk R	18 16 1 1 76 8 33
Donk S	18 16 1 1 76 8 33
Donk T	18 16 1 1 76 8 33
Donk U	18 16 1 1 76 8 33
Donk V	18 16 1 1 76 8 33
Donk W	18 16 1 1 76 8 33
Donk X	18 16 1 1 76 8 33
Donk Y	18 16 1 1 76 8 33
Donk Z	18 16 1 1 76 8 33

UNDER 11 DIVISION FOUR	
Donk A	18 16 2 0 30 30 10
Donk B	18 16 2 0 30 30 10
Donk C	18 16 2 0 30 30 10
Donk D	18 16 2 0 30 30 10
Donk E	18 16 2 0 30 30 10
Donk F	18 16 2 0 30 30 10
Donk G	18 16 2 0 30 30 10
Donk H	18 16 2 0 30 30 10
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Donk P	18 16 2 0 30 30 10
Donk Q	18 16 2 0 30 30 10
Donk R	18 16 2 0 30 30 10
Donk S	18 16 2 0 30 30 10
Donk T	18 16 2 0 30 30 10
Donk U	18 16 2 0 30 30 10
Donk V	18 16 2 0 30 30 10
Donk W	18 16 2 0 30 30 10
Donk X	18 16 2 0 30 30 10
Donk Y	18 16 2 0 30 30 10
Donk Z	18 16 2 0 30 30 10
UNDER 11 DIVISION FIVE	
Donk A	18 16 2 0 30 30 10
Donk B	18 16 2 0 30 30 10
Donk C	18 16 2 0 30 30 10
Donk D	18 16 2 0 30 30 10
Donk E	18 16 2 0 30 30 10
Donk F	18 16 2 0 30 30 10
Donk G	18 16 2 0 30 30 10
Donk H	18 16 2 0 30 30 10
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Donk J	18 16 2 0 30 30 10
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Donk Q	18 16 2 0 30 30 10
Donk R	18 16 2 0 30 30 10
Donk S	18 16 2 0 30 30 10
Donk T	18 16 2 0 30 30 10
Donk U	18 16 2 0 30 30 10
Donk V	18 16 2 0 30 30 10
Donk W	18 16 2 0 30 30 10
Donk X	18 16 2 0 30 30 10
Donk Y	18 16 2 0 30 30 10
Donk Z	18 16 2 0 30 30 10
UNDER 11 DIVISION SIX	
Donk A	18 16 2 0 30 30 10
Donk B	18 16 2 0 30 30 10
Donk C	18 16 2 0 30 30 10
Donk D	18 16 2 0 30 30 10
Donk E	18 16 2 0 30 30 10
Donk F	18 16 2 0 30 30 10
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Donk U	18 16 2 0 30 30 10
Donk V	18 16 2 0 30 30 10
Donk W	18 16 2 0 30 30 10
Donk X	18 16 2 0 30 30 10
Donk Y	18 16 2 0 30 30 10
Donk Z	18 16 2 0 30 30 10

UNDER 11 DIVISION SEVEN	
Donk A	18 16 2 0 30 30 10
Donk B	18 16 2 0 30 30 10
Donk C	18 16 2 0 30 30 10
Donk D	18 16 2 0 30 30 10
Donk E	18 16 2 0 30 30 10
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Donk V	18 16 2 0 30 30 10
Donk W	18 16 2 0 30 30 10
Donk X	18 16 2 0 30 30 10
Donk Y	18 16 2 0 30 30 10
Donk Z	18 16 2 0 30 30 10
UNDER 11 DIVISION EIGHT	
Donk A	18 16 2 0 30 30 10
Donk B	18 16 2 0 30 30 10
Donk C	18 16 2 0 30 30 10
Donk D	18 16 2 0 30 30 10
Donk E	18 16 2 0 30 30 10
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Donk U	18 16 2 0 30 30 10
Donk V	18 16 2 0 30 30 10
Donk W	18 16 2 0 30 30 10
Donk X	18 16 2 0 30 30 10
Donk Y	18 16 2 0 30 30 10
Donk Z	18 16 2 0 30 30 10
UNDER 11 DIVISION NINE	
Donk A	18 16 2 0 30 30 10
Donk B	18 16 2 0 30 30 10
Donk C	18 16 2 0 30 30 10
Donk D	18 16 2 0 30 30 10
Donk E	18 16 2 0 30 30 10
Donk F	18 16 2 0 30 30 10
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Donk X	18 16 2 0 30 30 10
Donk Y	18 16 2 0 30 30 10
Donk Z	18 16 2 0 30 30 10



Barry Smith of 76 Hewish Road, Croydon, Vic. 3136, has submitted this picture of Marconi's Ivo Prskalo (left) clearing off the line, with goalkeeper Allan Maher and Tony Henderson (No. 4) both beaten in a match against Heidelberg.

## Canon

### PHOTOGRAPHY COMPETITION

If you're an amateur photographer, here's you chance to win prizes through your hobby. We'll present a Canon Card Quartz calculator for the best picture of the month, and a Canon AE-1 camera for the best picture of the year. Just send us your soccer action photos - taken at the game of your choice, in any division - to:

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# Canon CLUB CLOSE-UP SCORESBY UNITED



**SOCCER ACTION**

**STANDING:** John Anderson (from Windale United-I.A.S.L.V.); Keith Smadley (from Boronia); Haliz Khan (from Windale United-I.A.S.L.V.); Dennis Middlemiss (from Windale United-I.A.S.L.V.); Richard Boyce (from Windale United-I.A.S.L.V.); Paul Smadley (from Windale United-I.A.S.L.V.); Phillip Glover (from Mitcham United); Bill Dalden (from Monbulk); Mark Dixon (from Croydon City); Vally Broom (from Mitcham United); Jimmy Woodler (from Spotswood); Payet (from Koooyong Rangers); Gary Bowker (from England); David Grant (Capt. from Sunbury United); Barry Horsfall (playing coach, from Park Rangers and previously George Cross); Ken Dixon (V. Capt., from England); Brian Marsden (from England); Ken Saeley (from Mitcham United); Barry Dixon (from Croydon City); **MISSING:** Robert James (from Ferntree Gully); Tony Bove (from Boronia); Dwyer (from Knox City); Mark Dwyer (from Heidelberg).

Picture by: GEOFF THOMAS (Quantum Photographics - 758 4742).

Scoresby United set a Victorian Industrial League record of 105 goals this year — its first season in the league. Founded by Dennis Middlemiss, the "Kookeburas" were officially born on 24 August 1979 at a public meeting in Scoresby public hall. Foundation members, were John Anderson (President), Dennis Middlemiss (Secretary), Mrs Lynne Khan (Treasurer), Haliz Khan (Committee) and Mrs Sue Middlemiss (Committee). Scoresby was admitted to the Industrial League Division Four East competition in January 1980. Local media coverage helped to recruit the present players and coach Dennis Middlemiss brought the team from unknowns to second place in seven games with only one defeat. However pressure forced Middlemiss to step down as coach, and to concentrate on the administration of the club. Barry Horsfall (ex Park Rangers, Standard A.S.T., and George Cross) was then appointed to the position. Horsfall successfully completed bridging the gap from Second to First position and his experience and ability to lead in the critical stages of the latter part of the season won the club promotion to Third Division in only its first year of formation.



**Official Camera of  
the 1978 Soccer World Cup  
Buenos Aires, Argentina.**











**DUNLOP SPORTS FOOTWEAR**

AND **CTC TV CANBERRA**  **PRESENT:**

# THE 1980 PHILIPS SOCCER LEAGUE GRAND FINAL

NATIONAL ATHLETIC STADIUM, Sunday, October 26th

*A fun packed  
day of family  
entertainment*

The  
Grand Final

Family  
Barbecue

Army  
Massed  
Bands

2CA  
Disco Music  
RAAF Guard  
Dog Displays  
Skydiving  
Displays

National  
Youth Team  
v Johnny  
Warren  
All Stars

Children's  
Fairground

**Tickets available from:**

All Canberra soccer clubs,  
the Canberra Theatre, Thistle  
Kiosk — Woden Plaza, John  
Davies — Belconnen Mall.

Grandstand: **\$4.50**

Outer Ground: **\$3.50**

Children &

Pensioners all areas: **\$1.50**

Prices include booking fee.

Gates open: 11 am.

Grand Final: 2.30 pm.

Tickets also available  
from participating clubs

